

Otovo

A leading European residential solar company

Q4 21 presentation, 20 January 2022



Today's presenters

Andreas Thorsheim

Founder and CEO



Cecilie Weltz

CEO, EDEA (subscription company)



Lars Ekeland

Acting CFO and General Counsel



Agenda

1 Quarterly highlights

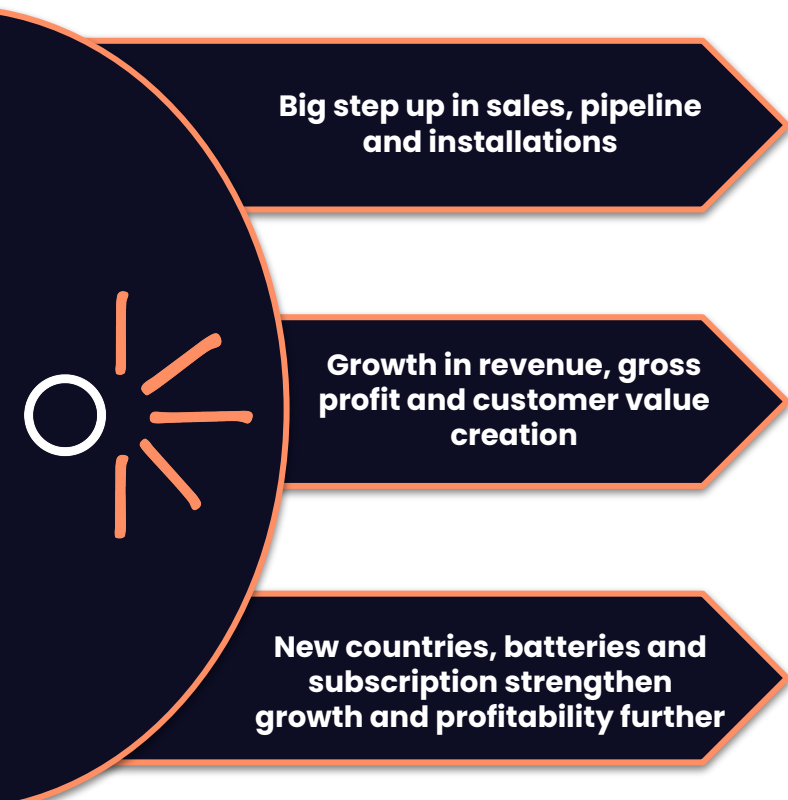
2 Business update

3 Financial results

4 Outlook



Q4 2021 | Sold project growth of 223% and 8,000 project run rate; With a historic pipeline, 2022 looks strong even before it starts



Big step up in sales, pipeline and installations

Growth in revenue, gross profit and customer value creation

New countries, batteries and subscription strengthen growth and profitability further

- **Accelerating sales volume:** 2066 sold projects in Q4, up 223% YoY, an annual run-rate of ~8,000 projects
 - **Pipeline value built:** 7.2x YoY to NOK 280m, driven by NOK 230m in Q4 sales
 - **Record installations volume:** 1209 installations in Q4 up 96% YoY, an annual run-rate of ~5,000 projects
-
- **Revenue generated up** 173% YoY to NOK 109m¹
 - **Revenue generated per sold project** up 22% QoQ to NOK ~111k, driven by subscriptions, batteries, larger systems and higher prices
 - **Gross profit generated up** 195% YoY to NOK 21.5m (19.9% gross profit margin)¹
 - **Subscription share** of booked installations in the quarter 21% (NOK 18.6m deployed)
 - **Cash position** of NOK 224m out of Q4 21, up from NOK 207m in Q3 21
-
- **Batteries growing** to 12% attachment rate of sold projects in Q4 (~60% in IT, DE)
 - **Battery expanded** to more countries in Q1 21
 - **Germany with strongest country launch ever**



The solar & battery marketplace

On the mission to put solar panels and
batteries in every home in Europe,
by creating the easiest & most affordable
way to go solar



Otovo | The easiest way for homeowners to go solar

Input your address...

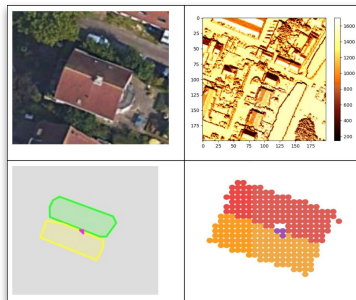
Save money with **solar cells** from Otovo

Best Otovo Warranty - the market's best guarantees for a full 10 years included in the price! Check your roof here

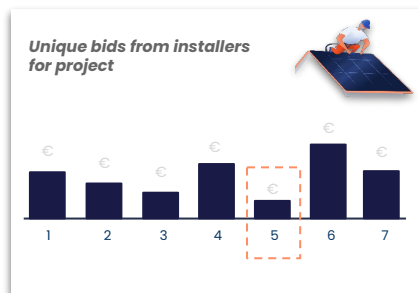
Address

Outstanding Trustpilot

... software designs your system...



... live auctions with relevant installers ...



... instant quote and order online

Standard - 375 Wp
Medium - 10
6100 kWh
Estimated annual production

Payment options

Cash payment

Rental

€ 45 / month
net incl. VAT

Savings from day one
Cover your electricity bill and receive compensation for the energy you do not consume. Benefit from subsidies for self-consumption.

Cost of purchase
With each installment, the purchase price of the system is reduced, until it reaches 0 after 20 years.

20 year warranty
We monitor your system and take care of its maintenance so that you don't worry.

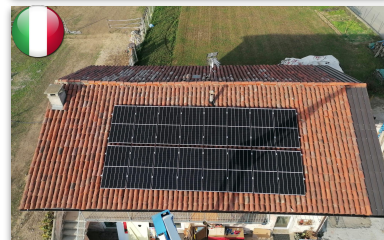
Send me the proposal

Otovo | Building the leading European solar company

Otovo present in 7 countries – covering >310m people...



...and installing panels every day across Europe



Next 10 years | Strong trends will accelerate growth



**Hardware
prices to fall**

**Solar with lowest LCOE
everywhere in the world**



**High, volatile
power prices**

**Increased savings and
demand from customers**



**EVs to increase
household
consumption**

**More PV demand,
larger installations**



**Big-ticket item
e-commerce**

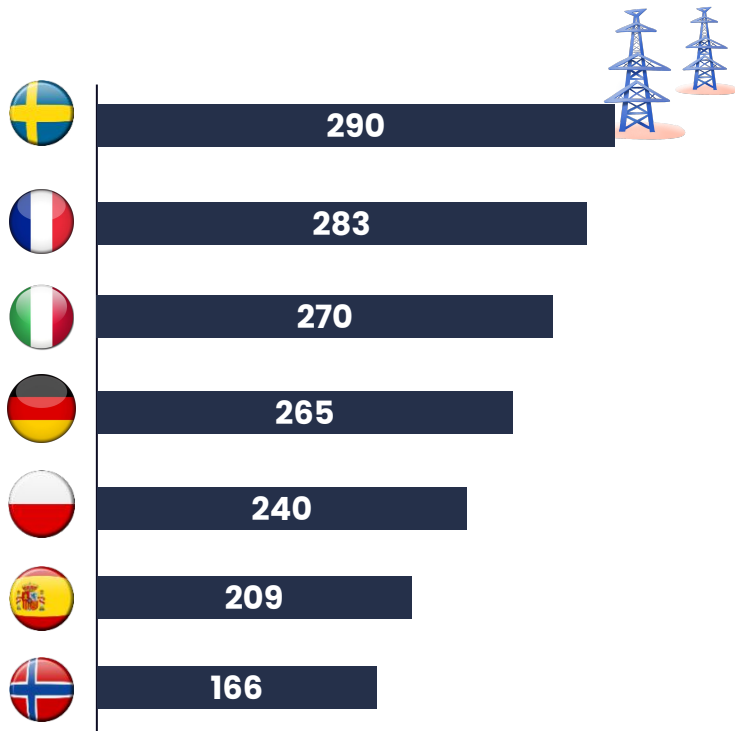
**Online players set to
dominate markets**



Macro | Extreme price hikes drove consumer interest

Q4 spot power prices were historically high

6 December system prices in Europe (EUR / MWh)



... driving media and consumer interest

AFTONBLADET ONSDAG 5 JANUARI 2022
Dagens namn: Hanna, Hannele

Kylan ger prisrekord på el – igen

Här är faktorerna som driver upp priserna

 **Electricity price in Spain doubles in just ten days**

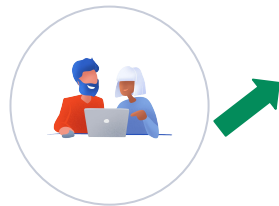
The wholesale price of electricity tops 223 euros/MWh putting pressure on consumers and businesses

 **E24 | Homeowners are despairing over a new electric shock: - The prices we are seeing now are madness**

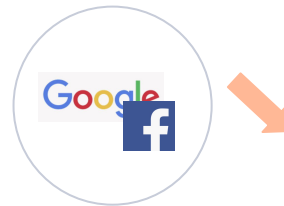
Both Monday and Tuesday, new records will be set for the price of electricity in southern Norway.

... resulting in record numbers in low-cost interested customers

Interested customers



Marketing cost



Macro | Regulatory tailwinds strengthened

A flurry of positive changes in the end of the quarter



0% VAT on solar panels proposed for 2022

EU prepares way for 0% VAT on several goods, solar panels for residential use now on proposed list



Solar development goal set, climate funding in place and tax simplification

European Markets

Germany boosts its climate fund with 60 bln euro injection



110% Superbonus extended to 2022, 50% Eco-bonus extended for 3 more years



Superbonus, cosa cambia con la Legge di Bilancio 2022?

Normativa Ecobonus Cessione del credito, Notizie • 27 Dicembre 2021 • Visualizzazioni: 1.439

Dopo diversi rumors ed indiscrezioni, ormai la legge di bilancio 2022 è da considerarsi definitiva, vista l'approvazione al Senato e la quasi certa conferma alla Camera.



Tax simplification and reduction for small solar owners proposed by gov't

Regeringen föreslår lagändringar för mikroproducenter

Kan småhusägarna snart få sluta oroa sig för att råka sälja mer el än de köper? Ja, om det blir som en ny lagrådsremiss föreslår.

I mellandagarna publicerade regeringen en lagrådsremiss med ett av föreläggarna länke

Overall the political prospects in Europe are sunny



Country	2021 Total capacity (GW)	By 2025 Total capacity medium scenario (GW)	2022-2025 New capacity (GW)	2022-2025 Compound annual growth rate (%)	Political support prospects
Germany	59.9	107.6	47.7	16%	
Spain	17.9	36.8	18.9	20%	
Netherlands	13.1	30.2	17.1	23%	
France	13.2	28.3	15.1	21%	
Poland	7.1	16.8	9.7	24%	
Denmark	2.8	11.7	8.9	43%	
Italy	22.0	29.1	7.1	7%	
Portugal	1.5	6.6	5.0	44%	
Greece	4.8	9.8	5.0	19%	
Sweden	1.8	6.3	4.6	37%	
Belgium	6.9	10.9	3.9	12%	
Hungary	3.0	6.4	3.4	21%	
Austria	2.5	5.4	2.9	21%	
Ireland	0.1	2.8	2.7	120%	
Bulgaria	1.3	3.7	2.4	30%	

Agenda

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2 **Business update**

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4 Outlook



Markets | Sales up 3.2x from 2020, now at 8,000/yr run rate

Key highlights from Otovo's markets

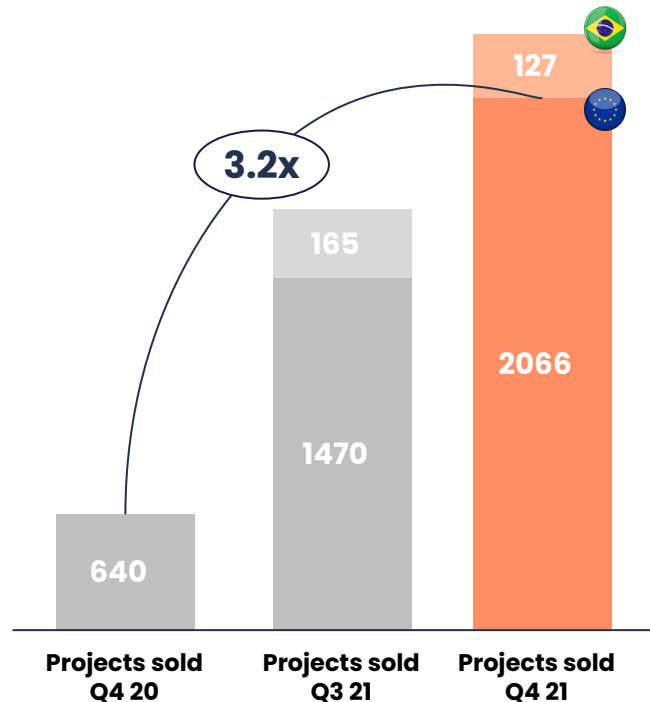
Otovo Europe

- **Projects sold up 3.2x YoY** (from 640 to 2066)
- Significant increases in all markets, with strongest sales growth in SCA and FR
- **Strong sales growth in Scandinavia**, with ~6x YoY and ~1.8x QoQ
- **Strong momentum, with projects sold growth** of ~20% QoQ
- Spain launched **€200m subsidy program** PV & battery, resulting in ~50% discount to customers, which will drive market growth going forward
- **Projects sold growth** of ~80% QoQ, driven by strong market and solid execution
- **Softer sales quarter**, with consumer uncertainty leading up to new grid tariff regulations. New 'Net billing' now approved in Senate, expecting strong rebound in Polish market
- **Continued strong growth**, driven by increased battery attachment rate
- **Fastest launch to date**, with 60 sales in 1st month of operation
- Recruiting and scaling of installer network on track, expecting first installation in Q1

Holu

- 127 sales in quarter, slightly down from Q3 21
- Scaling of team and installer network is progressing well

...delivering a very strong sales quarter



Germany | Launching new countries faster than ever

Otovo live in Germany!



Local experienced GM



Christian Rahn
General Manager



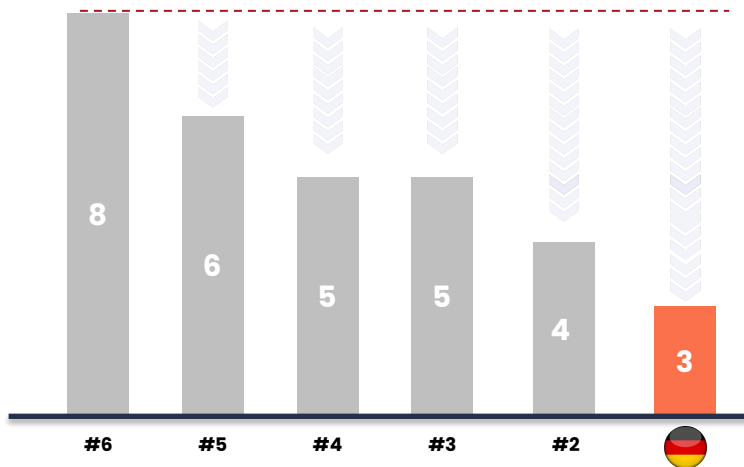
Zmarta

lastminute.com

4th time platform GM;
Former GM at BlaBlaCar,
Zmarta Group, Lastminute.com

Fastest country launch ever

Months from GM started until 50 projects sold



Launching
FASTER
but also safer
and better.

Profitability | Revenue generated per customer up 22% QoQ

Average Revenue Generated Per Customer (Ticket Size equivalent)

QoQ strengthening of key profit drivers

■ Improved Q3 → Q4 21
■ No improvement Q3 → Q4 21

Country	System size (Wp)	Customer Price (cost + margin)	Battery attachment rate	Leasing share
	Improved	Improved	N/A	No improvement
	No improvement	Improved	N/A	No improvement
	Improved	Improved	Improved	No improvement
	Improved	Improved	N/A	No improvement
	No improvement	Improved	N/A	No improvement
	No improvement	Improved	Improved	N/A
	No improvement	Improved	Improved	N/A

+22% QoQ
Group 

Batteries | Building a strong product category

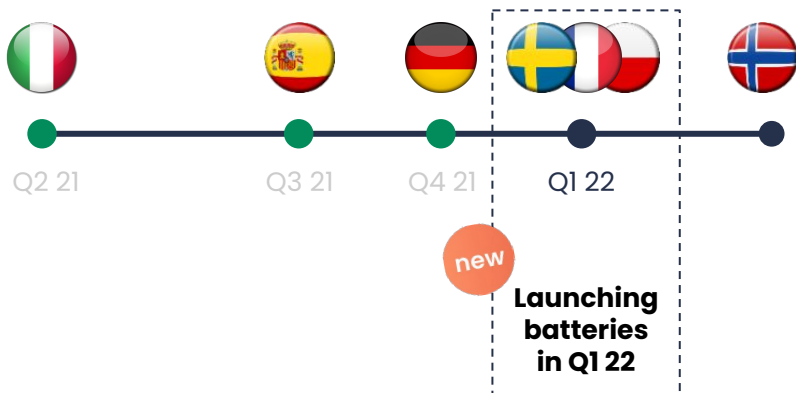
Launched batteries in Germany in Q4, adding 3 countries in Q1

new **Now we offer batteries!**

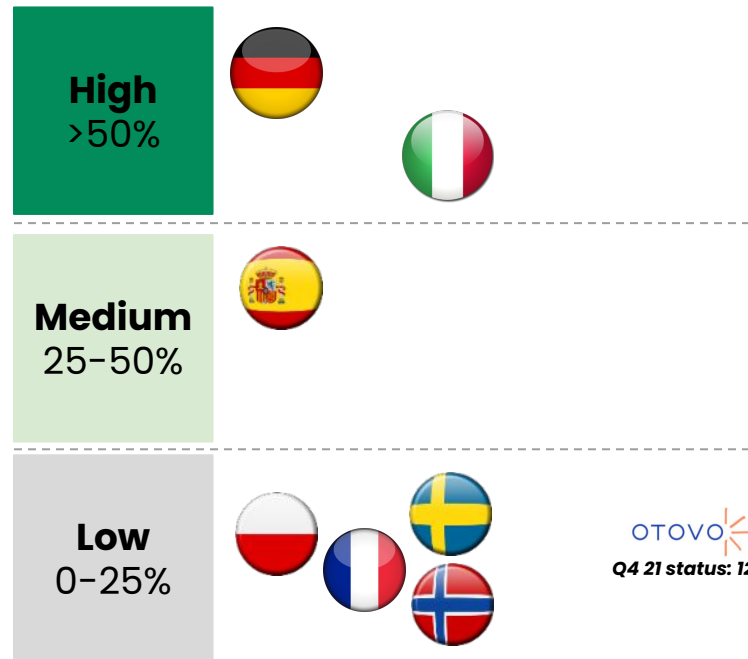
Find out more about the benefits of batteries and how they influence your PV system.



See more ▾



Expected battery attachment rate in 2022



OTOVO
Q4 21 status: 12%

Otovo products | Subscriptions will accelerate profits

Direct Purchase

One-off sale,
Payment upfront

Subscription Leasing & services¹

20 years contracted relationship,
Monthly payments
BNPL² & Servicing margin for Otovo

**3-4x
more profitable**

Acquisition | Otovo and EDEA joining forces set to win



EUROPEAN
DISTRIBUTED
ENERGY ASSETS

Otovo's leasing company



Remove existing misalignment of incentives and unlock significant value for all shareholders



Otovo to increase investments in profitable growth, with full capture of value creation from leasing



Enable EDEA to raise increased debt funding and improve capital structure



Creating a European leader in residential solar, now set up to be the winner

Subscription | Strong customer value proposition

Highly appealing product for first-time buyers of solar



Zero money down

Enables customers to go solar with no upfront investment

Save money from day 1

Monthly solar subscription is cheaper than electricity from the grid

Convenience

Get worry-free, green power with Otovo guarantee for 20 yrs

Predictability

Predictable electricity bills with neither price nor technical risk

Subscription | Recurring, contracted customer relation

Strong features	Solar subscription	Status
Churn	No churn ¹ , 20 years contract ²	✓
Price up	Inflation adjustment	✓
Upsell	+ Batteries	✓
Future upsells	+ Services + Renewals + Other hardware	✓
= Great subscription business	Low-risk, high-yielding cash flows	✓

Takeaways | EDEA transaction increases revenues & profits



Otovo revenue generation will increase, as we add subscription customers
(20 years, recurring, contracted revenue)

...**profit potential on a subscription contract is 3-4x higher** over time than a direct purchase, increasing Otovo's value per customer

Segment reporting will show Otovo and EDEA separately.

New metrics to show joint total value creation from the Otovo ecosystem are introduced.

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Metrics | New metrics to reflect value creation

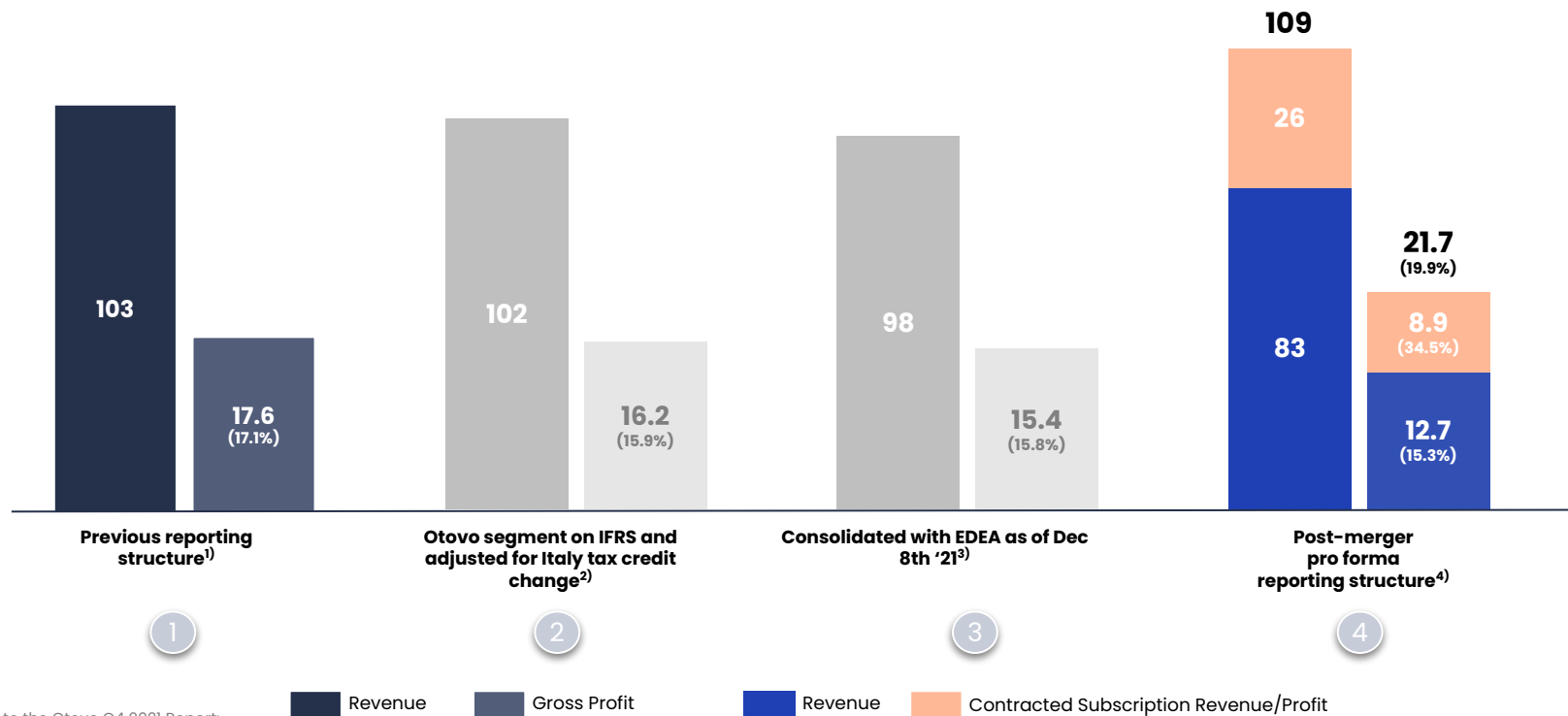
	Direct purchase (~75-80% of customers today)	Subscription (~20-25% of customers today)	Otovo Group
Revenue	Revenue Booked revenue, value of upfront payment from customer	Contracted Subscription Revenue Present value of all leasing payments over 20 years, discounted at 5%	Revenue generated (1a) Revenue + (2a) Contracted subscription revenue
Profit	Gross profit Revenue - Upfront COGS, value of payment to installers (inc. HW)	Gross Subscription Profit Contracted subscription revenue - Upfront COGS, value of payment to installers (inc. HW) - Present value of O&M cost (Inverter replacement in Y 10 & customer service)	Gross Profit generated (1b) Gross Profit + (2b) Gross subscription profit
		Accumulated Contracted Subscription Revenue Present value of the remaining cash flows from leasing contracts, discounted at 5%	Accumulated Contracted Subscription Revenue Present value of the all remaining cash flows from leasing and service contracts, discounted at 5%

Discount rate: Rate used to discount future subscription cash flows in order to calculate net present value. The discount rate of 5% is based on a conservative estimate of the weighted average cost of capital (WACC) of the subscription cash flows and observations of common industry practice (see US peers RUN and NOVA). This allows rooms for fluctuations in capital costs, while ensuring value upside from funding or exit at lower cost of capital.

Reporting | New reporting structure going forward

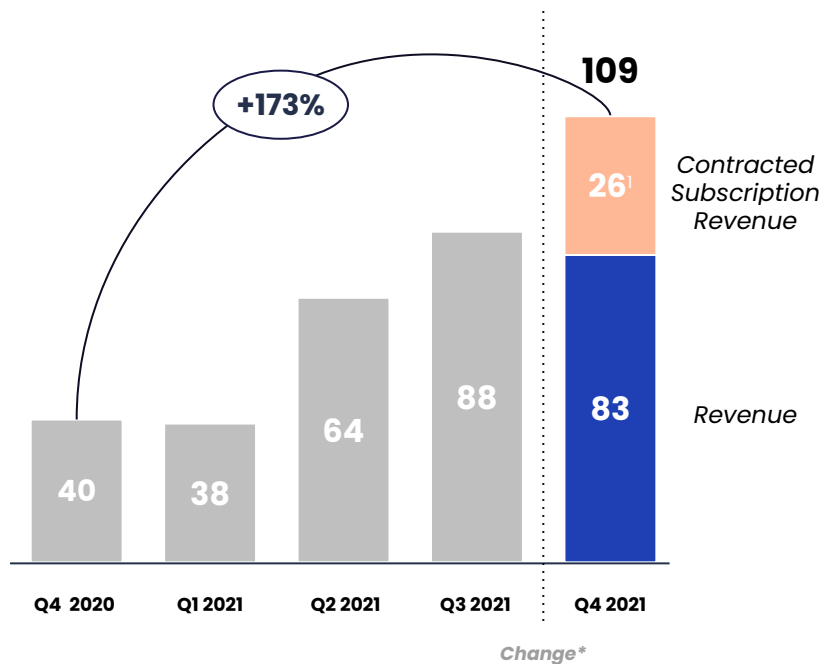
Impact from reporting changes on key financials (mNOK)

Q4 2021

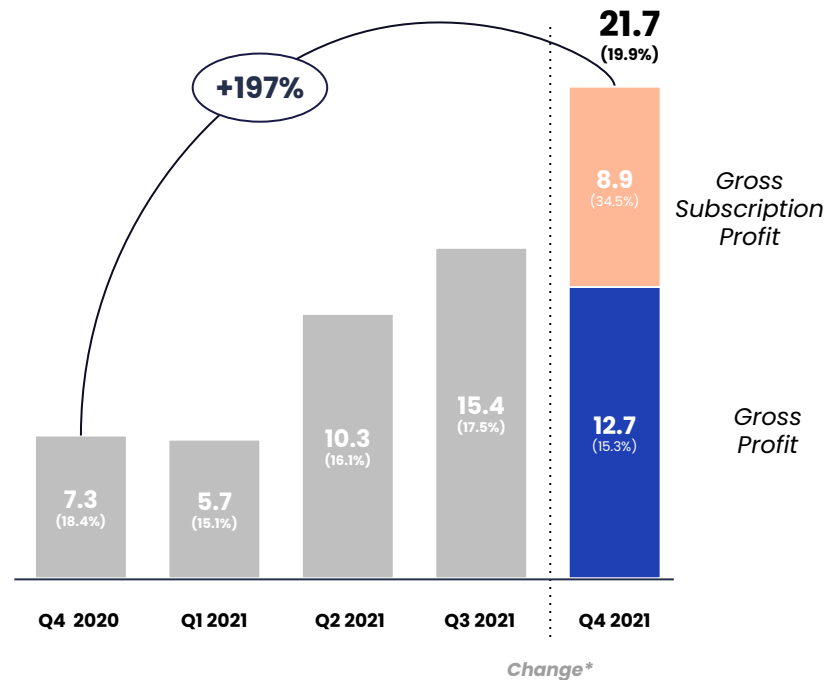


Post-merger, pro forma | Strong leasing revenue & profits

Revenue generated (mNOK)



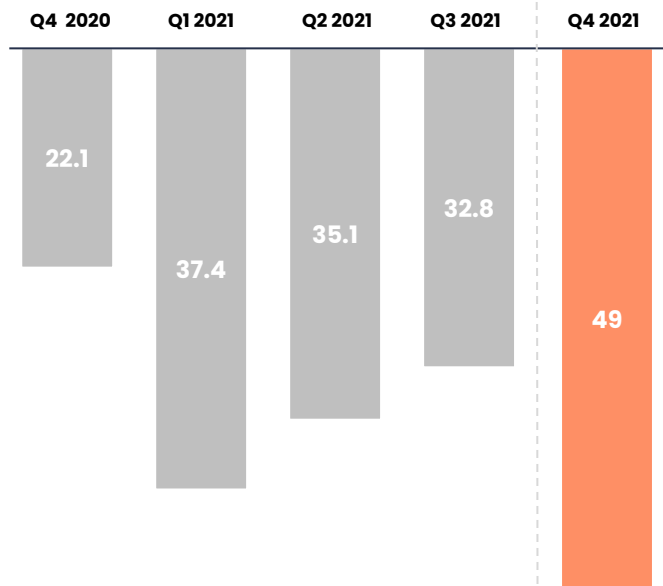
Gross profit generated (mNOK)



*Reclassifications not reflected in historical numbers (details in Note 1 in the Q4 21 financial report)

Post-merger, pro forma | EBITDA generated down due to EDEA transaction, ramp-ups and Germany entry

EBITDA generated (mNOK)



Commentary

EBITDA¹⁾ generated at NOK -49m down from NOK -32.8m in Q3 21 *of which:*

Increased costs due to growth -9.5m

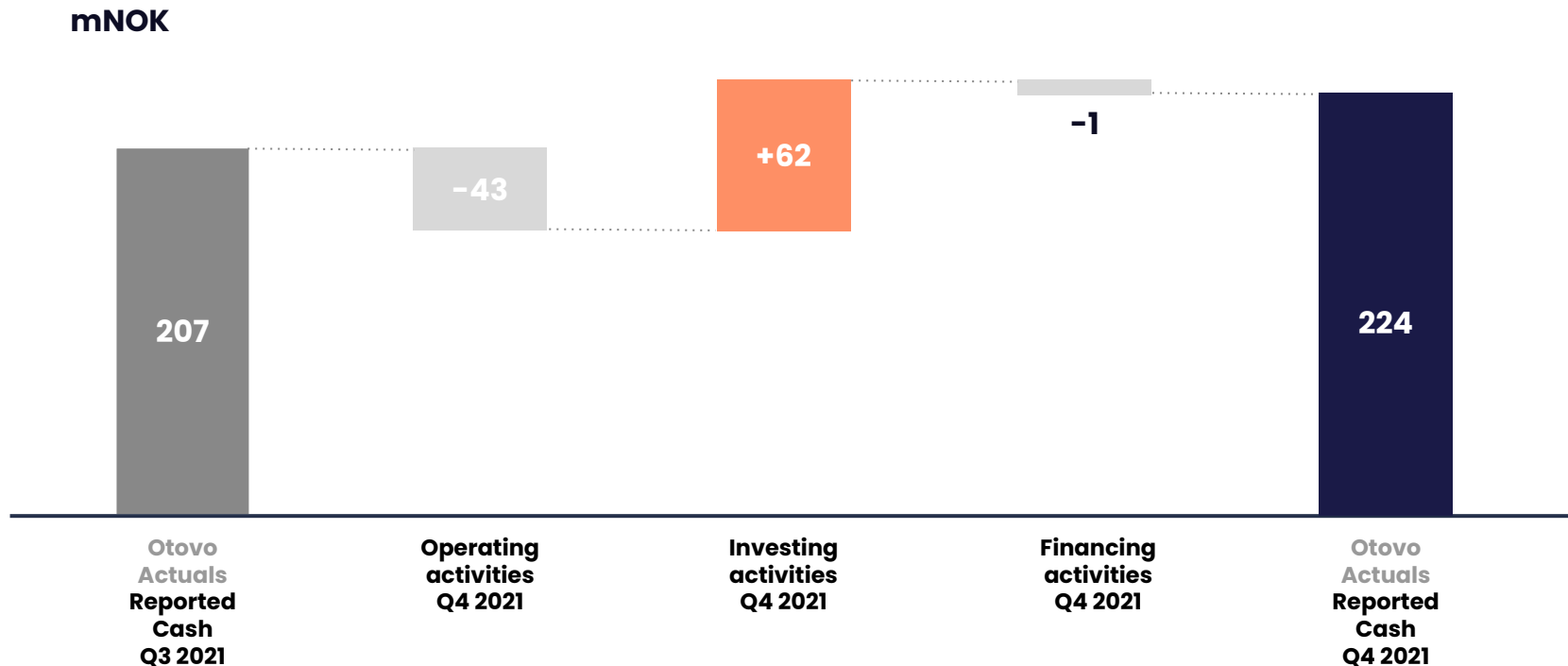
- Germany, marketing spend, sales commissions related to increased sales in quarter, general increase in SG&A

Non-recurring items -6.5m

- Financial and legal advisors in EDEA transaction and IFRS conversion, changes in timing of expense recognition

Cash flows | Comfortable cash position as of 20th Jan 22

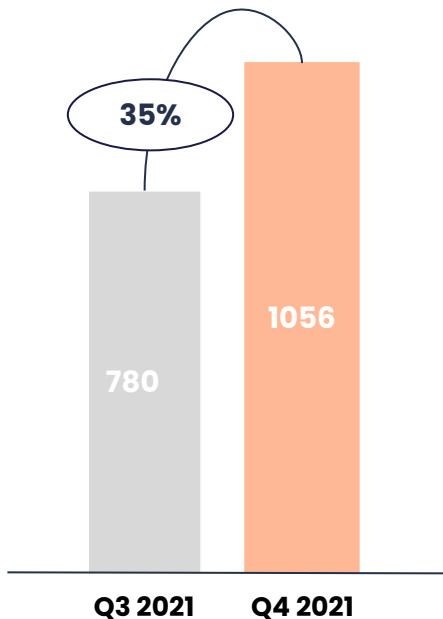
Change in reported cash (NOKm)



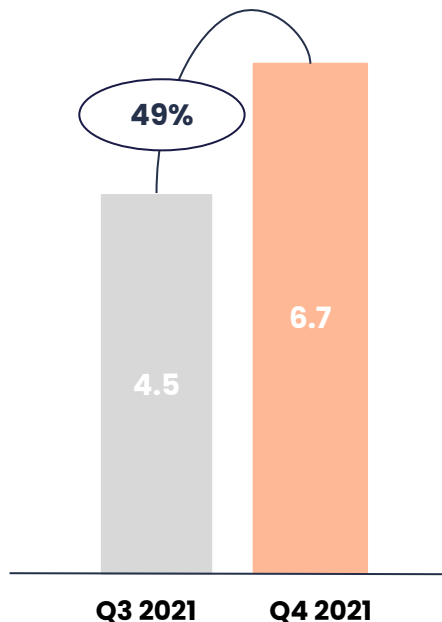
Note: Numbers do not add up due to rounding

Subscription | Accumulated Contracted Subscription Revenue up 47% in Q4

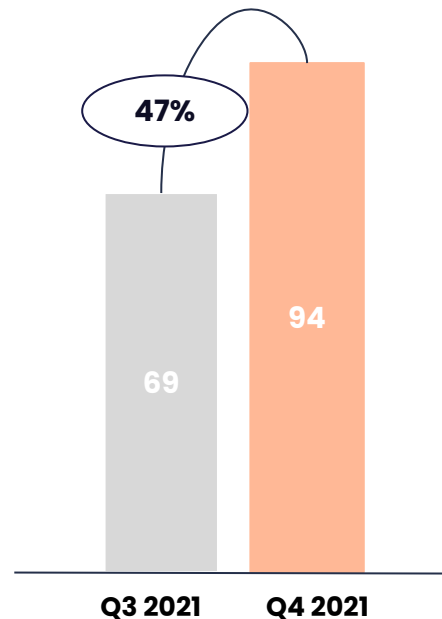
Total Subscribers (#)



Annual Recurring Revenue¹ (NOKm)



Accumulated Contracted Subscription Revenue (NOKm)

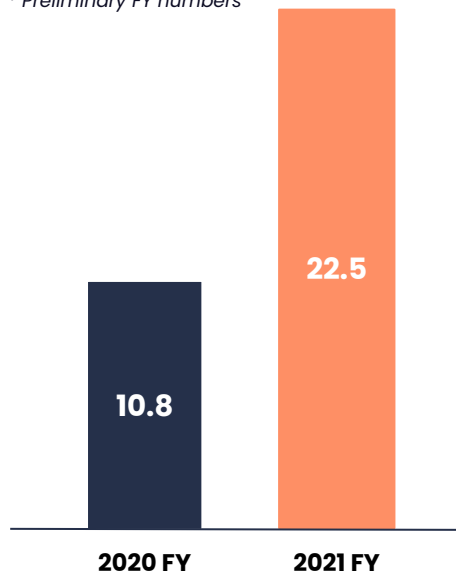


Note: 1) Annual Recurring Revenue (ARR) equals the monthly revenue in the last month of the period, multiplied by 12 to illustrate the expected revenue generated by the current contract portfolio on an annual basis (churn is not accounted for)

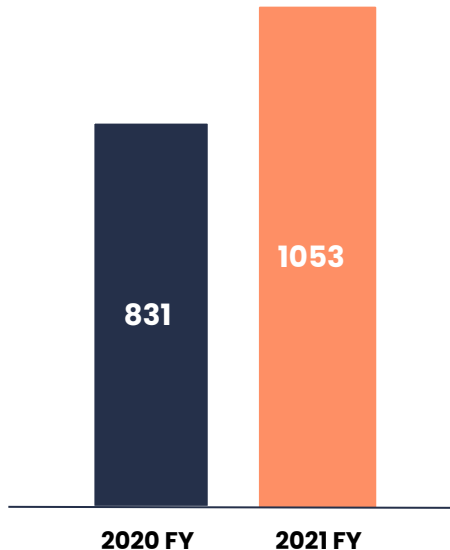
ESG | Committed, installed CO₂ emissions replaced up 2.4x YoY to 240.000 tonnes

MWp installed

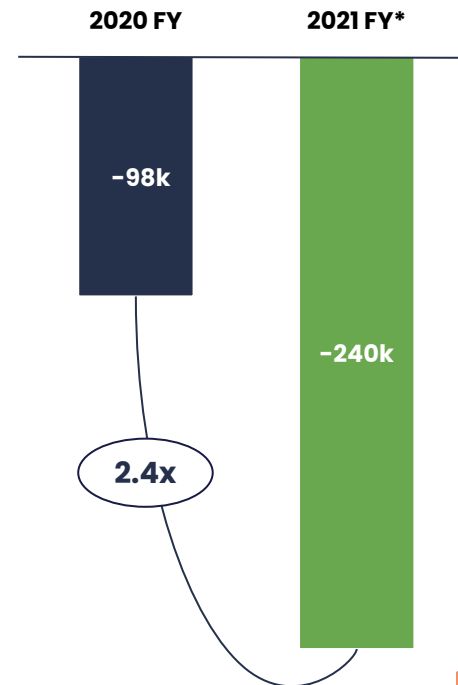
* Preliminary FY numbers



Energy yield per installation (kWh/kWp)



Net CO₂ emissions effect (tonnes)



Assumptions:
Average lifetime of solar installation 30 years, with degradation
401 g CO₂ / kWh carbon replacement factor, European Residual mix (Source: AIB 2020)

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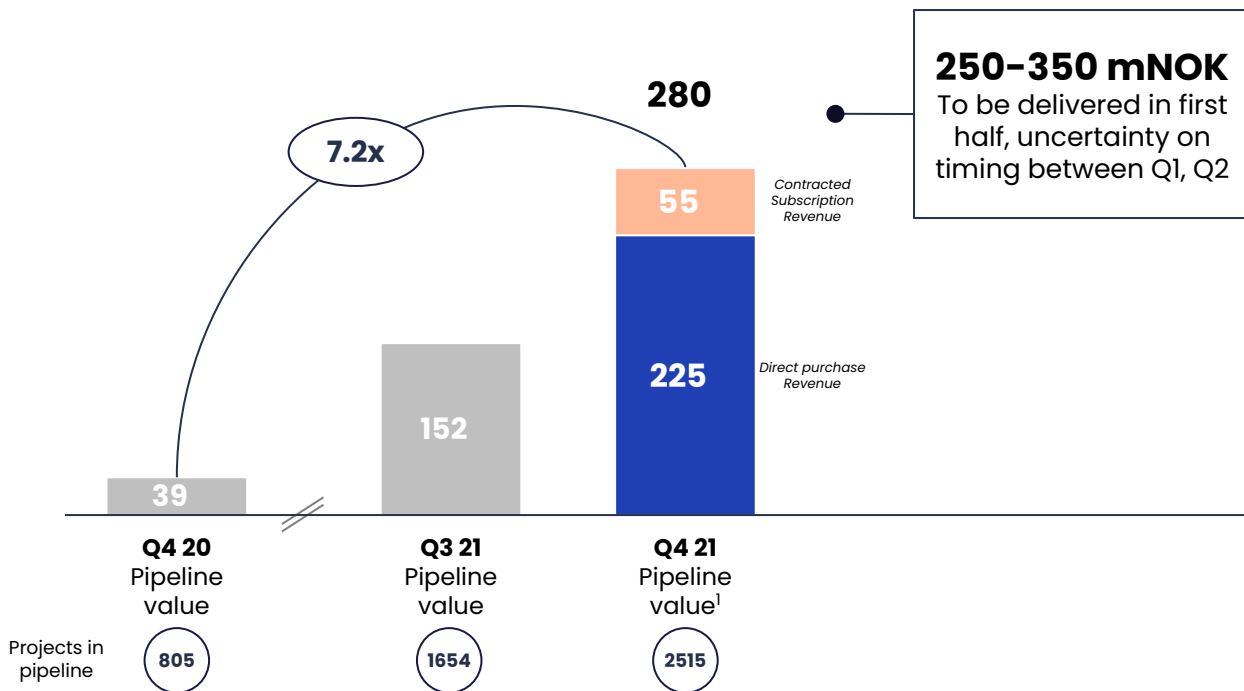
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Pipeline | Up 7.2x YoY to NOK 280m, all markets growing

Pipeline value at end of quarter (mNOK)



Commentary

Q4 21 pipeline up by 7.2x vs Q4 20 and 84% from last quarter to NOK 280m

Uncertainty on time of delivery of pipeline

- Global supply chain challenges leading to HW shortages and bottlenecks in Europe
- Omicron affecting customers and the installer workforce, creating friction in delivery
- Winter seasonality reducing installation throughput in Nov-Mar

Planning to clear pipeline in first half of 2022 and in addition be able to install sales done in that period

Expecting Revenue generated of NOK 250-350m in H1 22

Note: A project is included in the pipeline when the contract with customer has been signed and is excluded from the pipeline when the installation is completed or the project has been abandoned; 1) Value of pipeline with old reporting: NOK 264m; Avg. ticket size in pipeline old reporting: NOK 105,000



Otovo installation in Norway. Q4 2021

Outlook | Stepped up in 2021, all set for more in 2022

Entering 2022 with a strong pipeline of NOK 280m (EUR 28m)

Expecting H1 2022 revenue generated of NOK 250–350m,
limited visibility on split between Q1 and Q2.

**Otovo has confidence in its ability to scale to new European markets
and grown market shares quickly.**

Expectations for 2022:

- Growing market share in all existing markets
- Leasing & battery share and profit per customer to grow in every market
- Will launch new markets in 2022

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Appendix

New reporting metrics

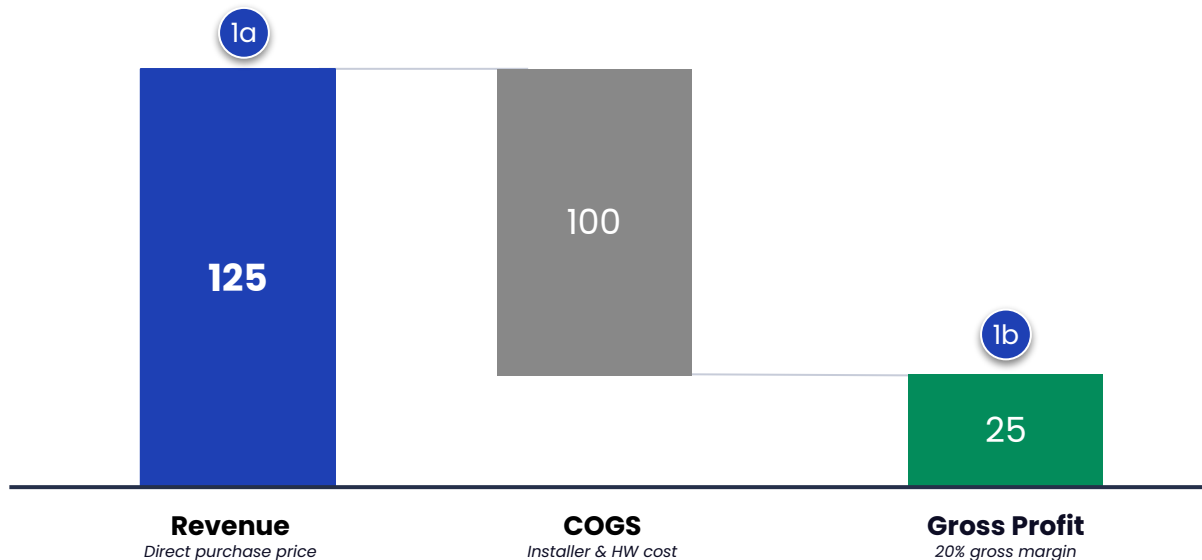
Metrics | New metrics to reflect value creation



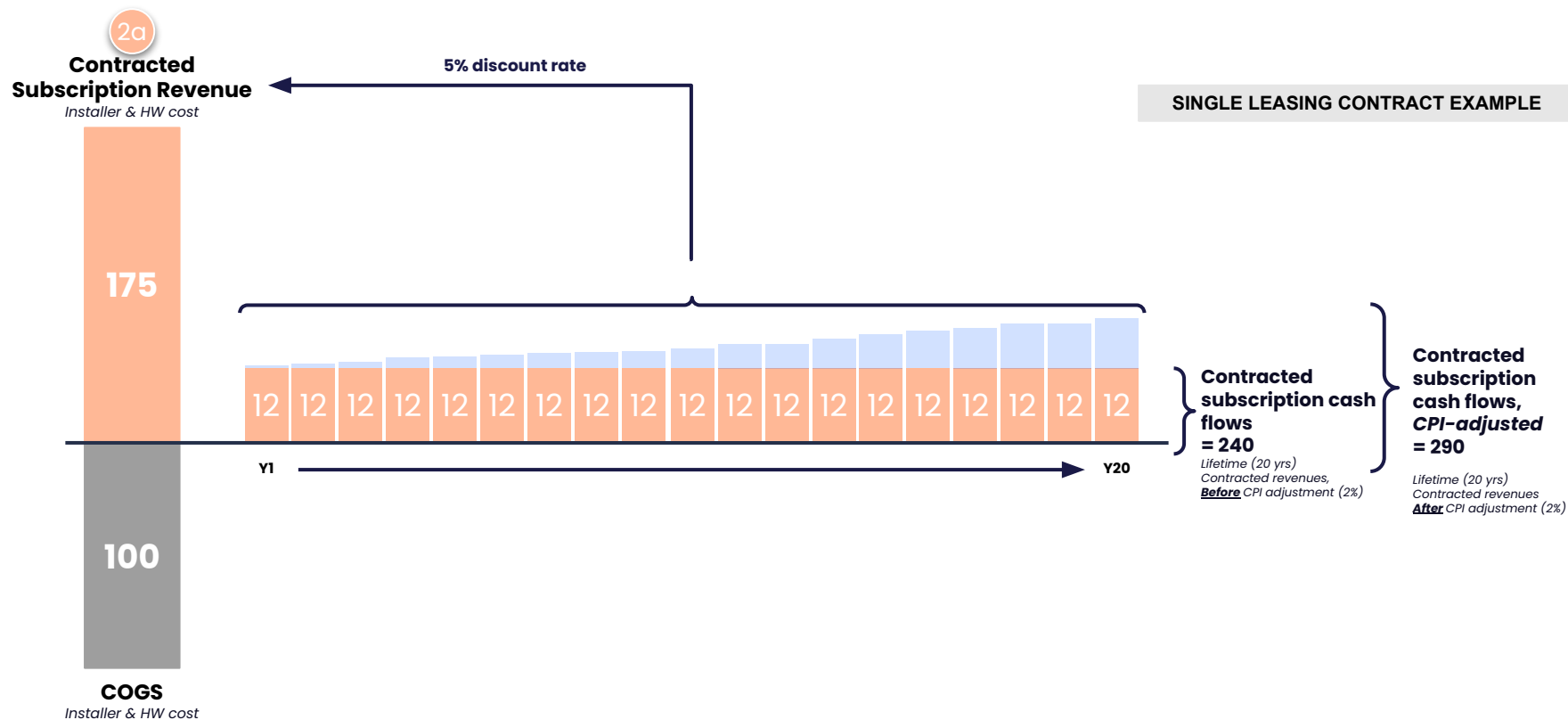
Discount rate: Rate used to discount future subscription cash flows in order to calculate net present value. The discount rate of 5% is based on a conservative estimate of the weighted average cost of capital (WACC) of the subscription cash flows and observations of common industry practice (see US peers RUN and NOVA). This allows rooms for fluctuations in capital costs, while ensuring value upside from funding or exit at lower cost of capital.

Single contract example

Gross Profit | Direct purchase example

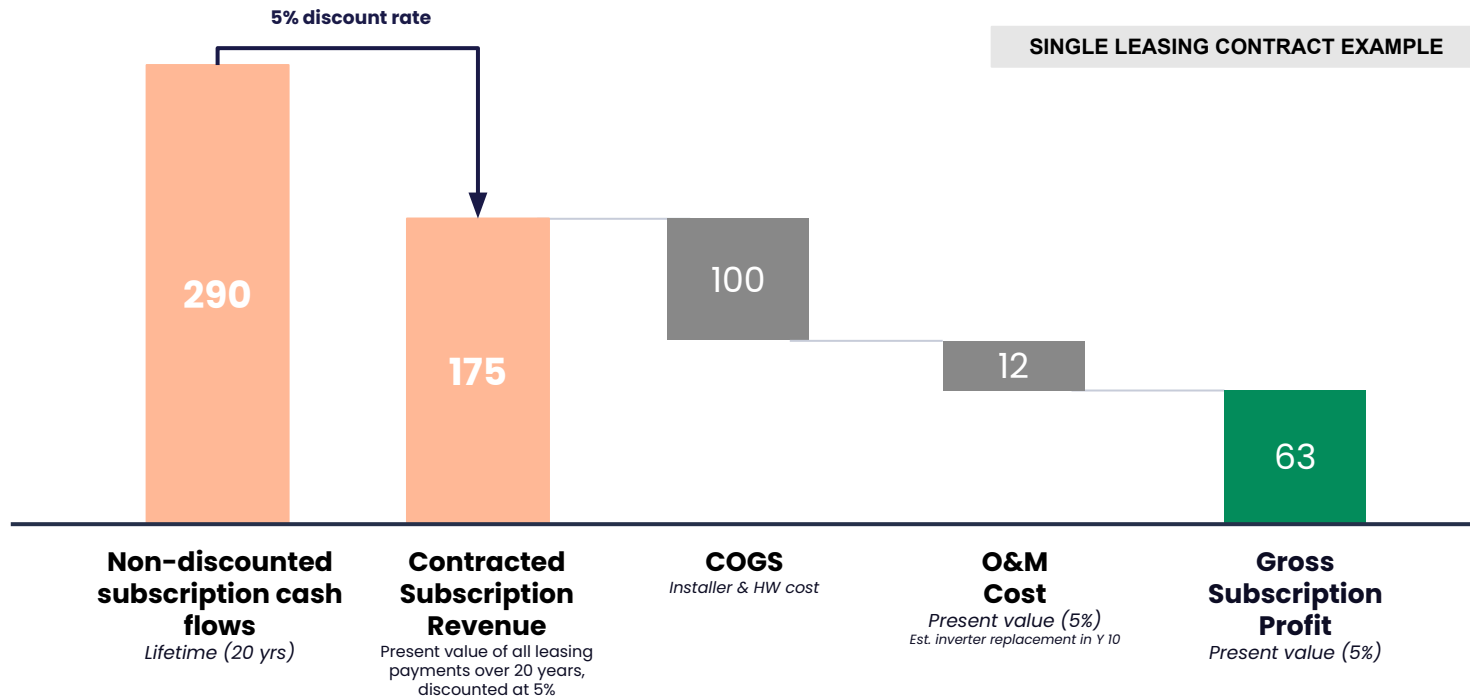


Contracted Subscription Revenue | Revenue metric

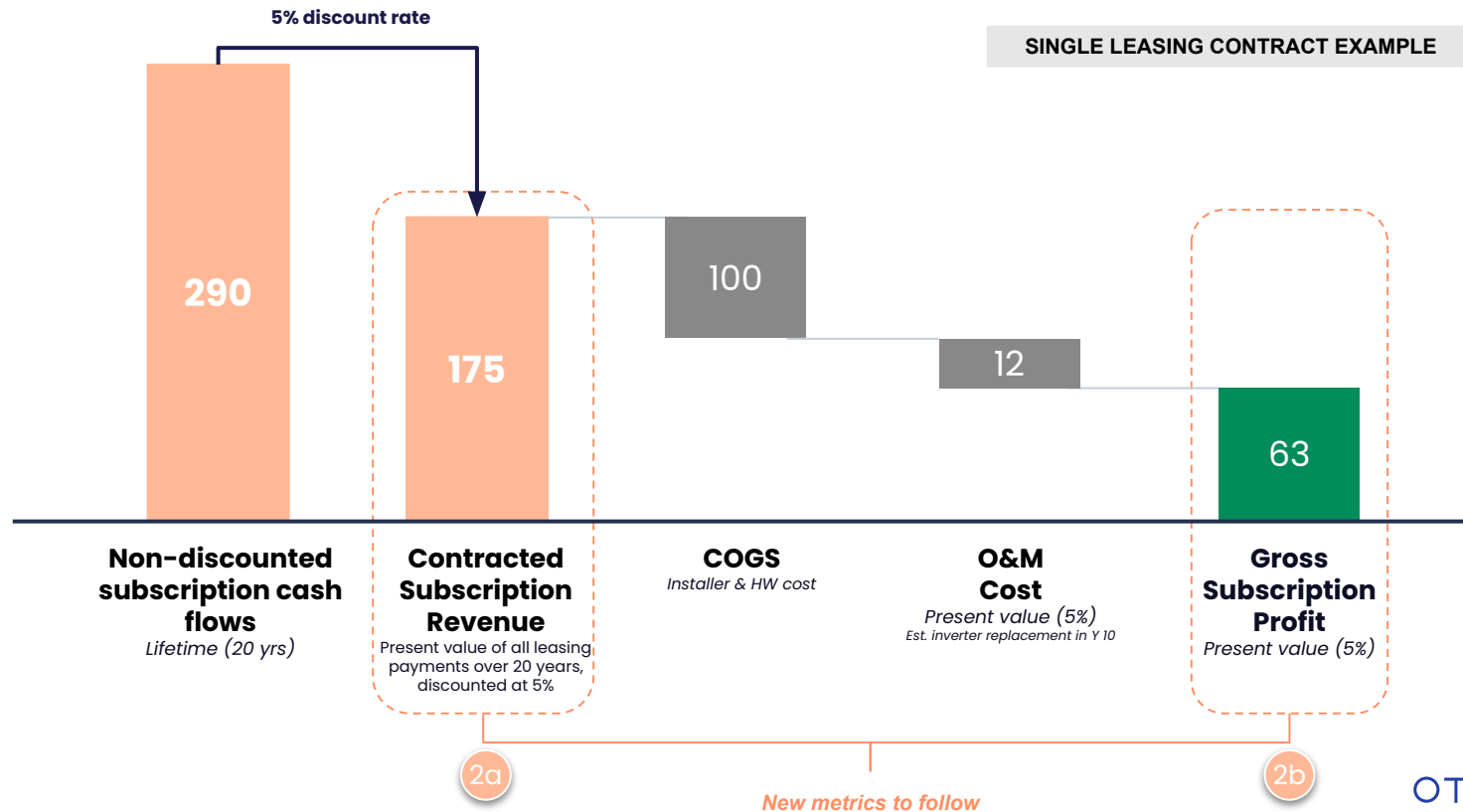


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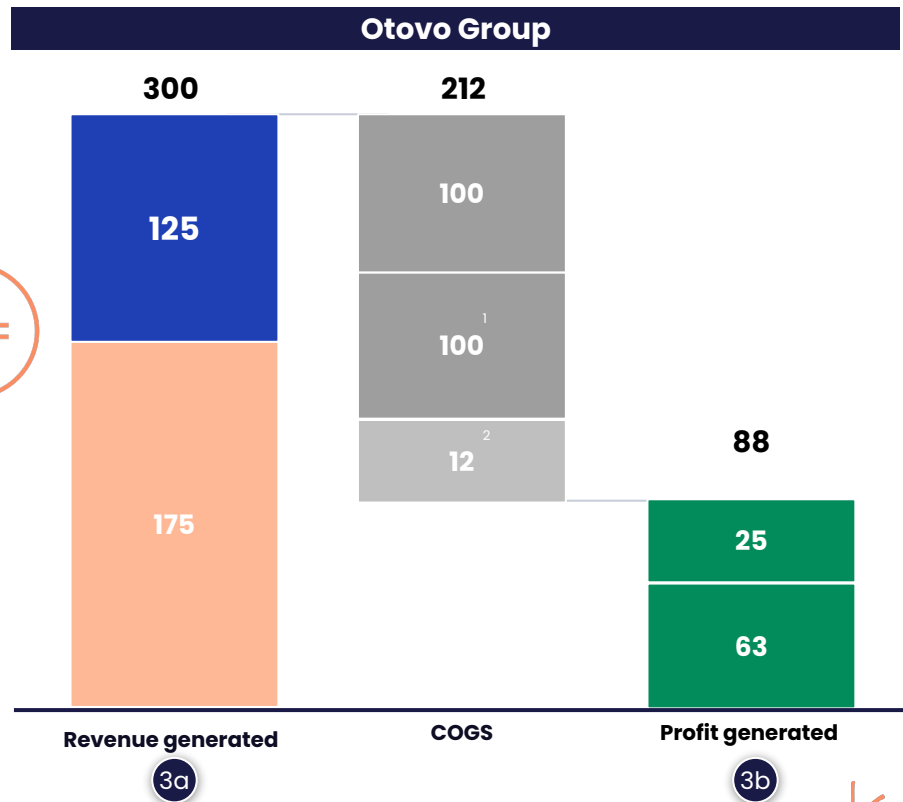
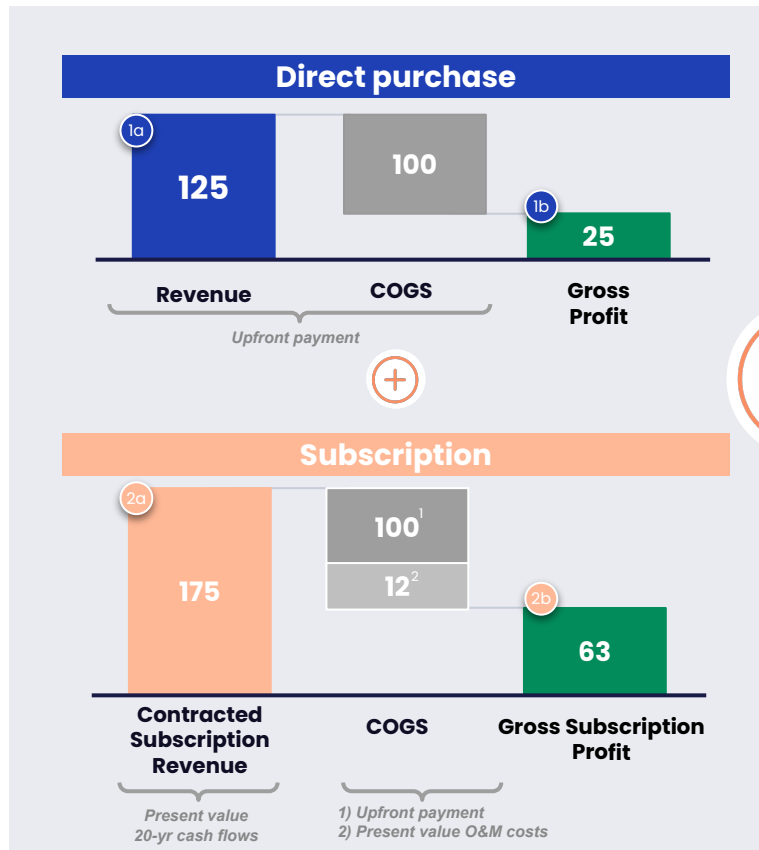
Gross Subscription Profit | Metric to reflect gross profit



Gross Subscription Profit | Metric to reflect gross profit



Direct + subscription | Revenue & profit generated



Glossary

New definitions

Contracted Subscription Revenue (CSR)

Net present value of contracted cash flows created in the period from subscription customers over contract lifetime adjusted with expected CPI increases

Subscription O&M (S O&M)

Net present value of operation and maintenance cost relating to the fulfillment of subscription contracts over their lifetime (currently estimated at approx. 1% of COGS annually), including replacement of equipment.

Gross Subscription Profit (GSP)

Contracted subscription revenue less COGS and S O&M

Revenue generated

Revenue + Contracted Subscription revenue

Gross Profit generated

Gross profit + Gross Subscription Profit

EBITDA generated

Gross Profit Generated – total SG&A (Payroll & Related costs, Other Operating Expenses)

Accumulated Contracted Subscription Revenue (ACSR)

The accumulated CSR in the portfolio

Subscription

Customer relationships with recurring revenue, such as leases, service agreements etc relating to distributed energy systems

New definitions

Direct sale

Distributed energy systems paid for directly by the customer, including sales financed by the homeowner's loans

Annual Recurring Revenue (ARR)

Annual recurring revenue from leasing portfolio

Customers

Number of customers per segment

Project / Unit

A PV system and/or a battery

Churn

of subscription customers who exercised their purchase option in the period

Discount Rate

Rate used to discount future cash flows in order to calculate net present value. Currently 5%.