



Otovo

The solar and battery marketplace

Q1 23 presentation
4 May 2023

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Today's speakers

Present from Otovo

Andreas Thorsheim
Founder and CEO



Rikard Eide
Engineering manager



Petter Ulset
CFO



Agenda

1

Business update

2

Financial results

3

Strategy update & demo

4

Summary & Outlook

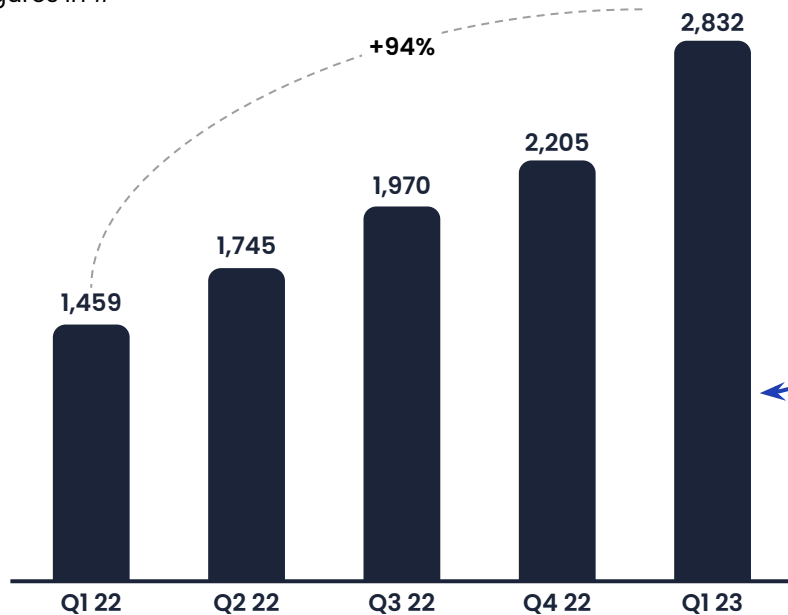
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Q&A

Installation pace greatly sped up, with improved installer capacity, and bottlenecks removed

Installations all time high quarter

Figures in #



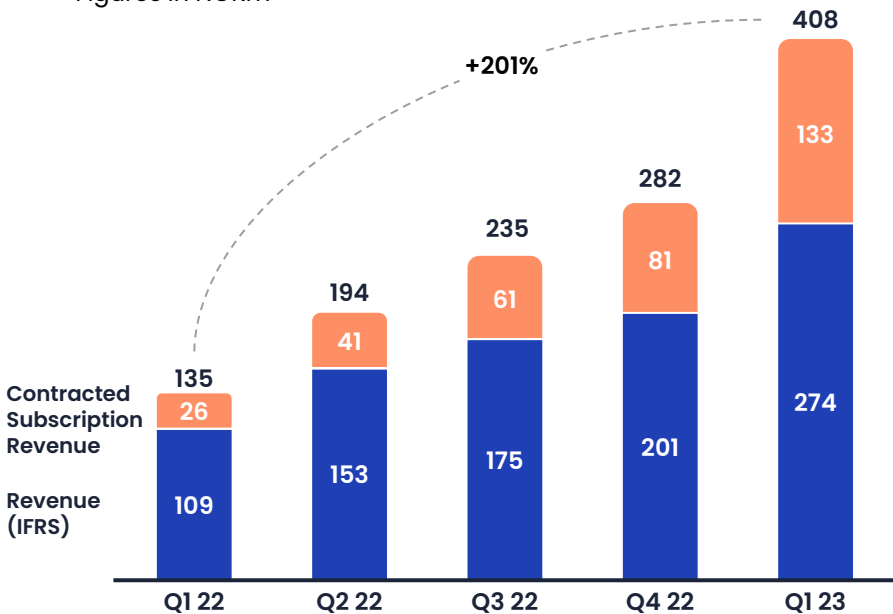
A record number of Europeans going solar with Otovo



Revenues generated up 3x in all time high quarter

Revenue generated surpassing NOK 400m

Figures in NOKm



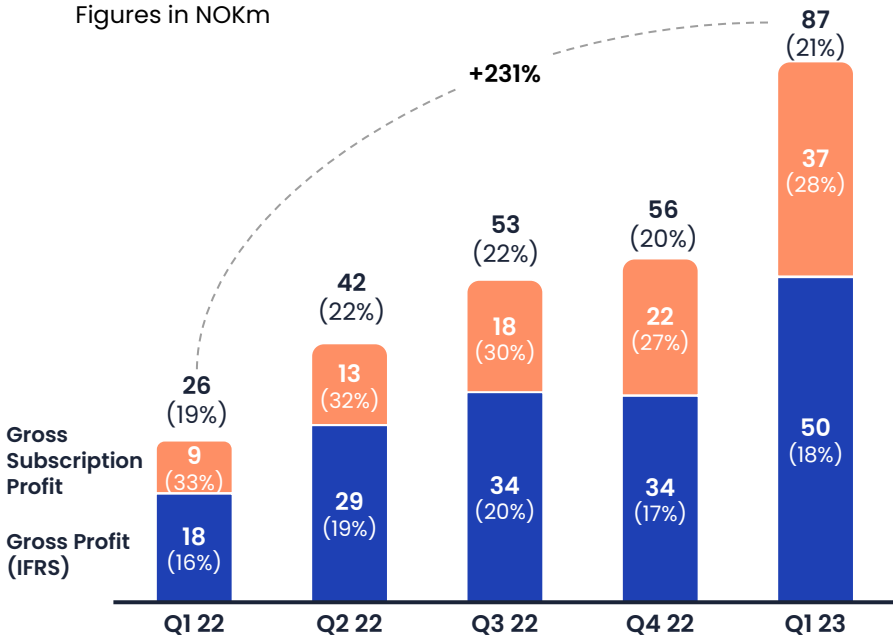
A record number of Europeans going solar with Otovo



Margins increased in the quarter, set to continue climb

Gross margins increased

Figures in NOKm



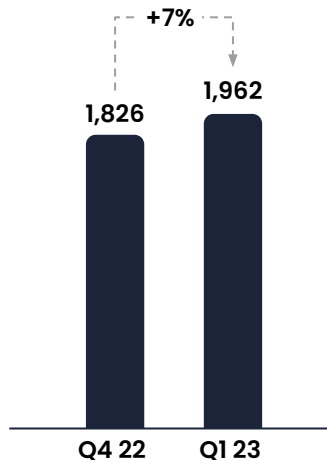
A record number of Europeans going solar with Otovo



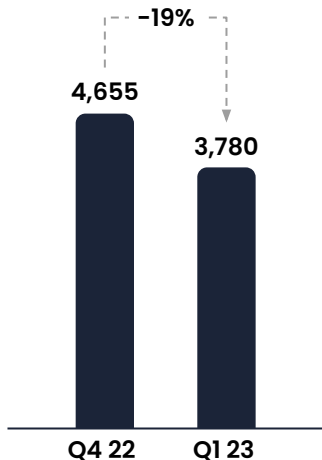
Sales picking up, increased throughput speed and waiting time down to 4 months

Sales & pipeline development

Sales
of projects



Pipeline, end-of-quarter
of projects



Pipeline time
Months¹

7.7 → 6.3 → 4.0
Q3 22 Q4 22 Q1 23

Comments

Sales

- We are seeing renewed market momentum at the end of Q1, resulting in sales sequentially up 7% from Q4
- Italy, the no.1 market for Otovo, lost two months of sales in Q1 due to regulatory uncertainty

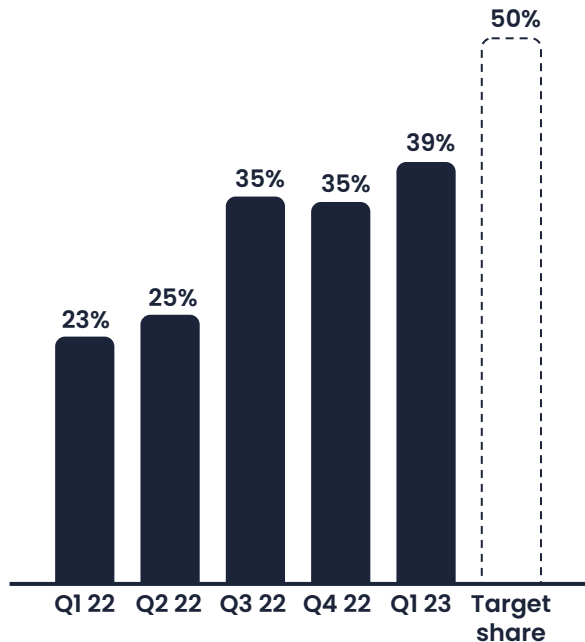
Pipeline

- The supply chain has overcome the bottlenecks of 2022, resulting in accelerated installations
- Waiting time has now decreased to 4 months on average, meeting our customers expectations
- The efficient throughput gives quick conversion from cash spent on customer acquisition to cash earned in gross profit

Subscription share at 39% in Q1, portfolio growing by mNOK ~170 in revenue since Q4 22

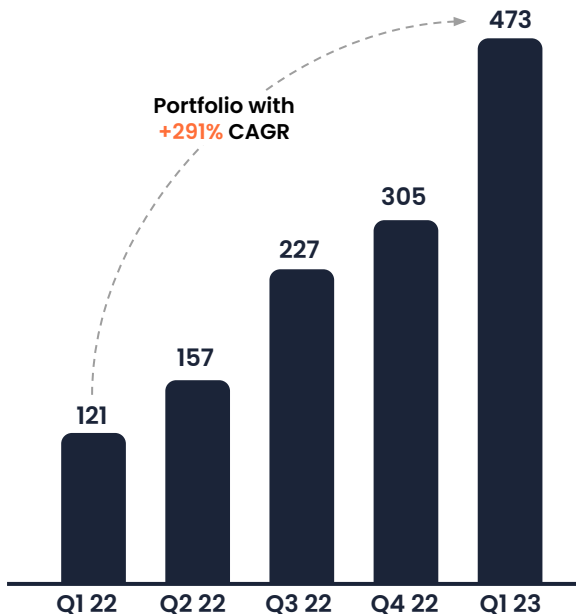
Share of sales on Subscription model

Percent of total sales



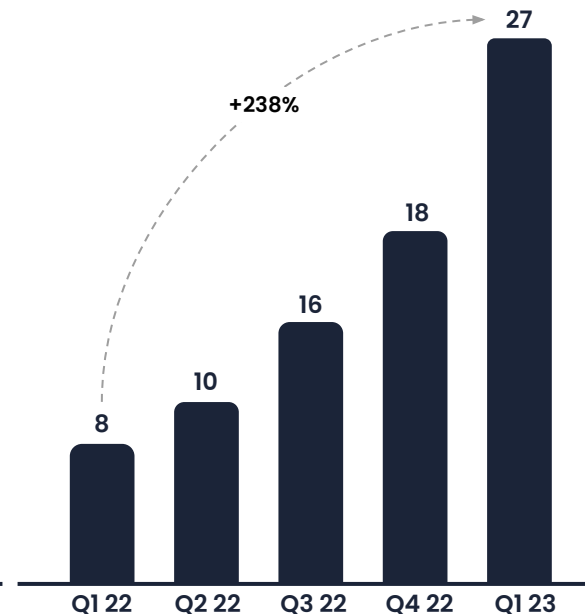
Accumulated Contracted Subscription Revenue

Portfolio of installed projects, figures in NOKm



Portfolio Annual Recurring Revenue

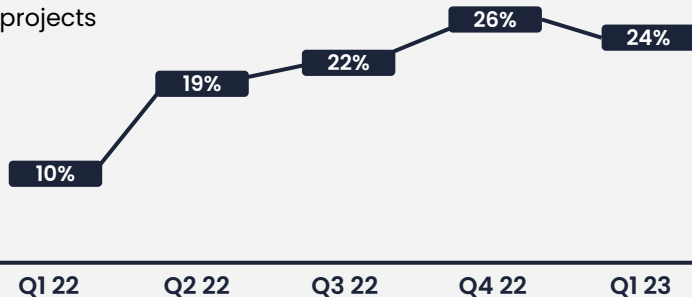
Annualized subscription revenue in NOKm, Mar 2023¹



All business health indicators trending in the right direction

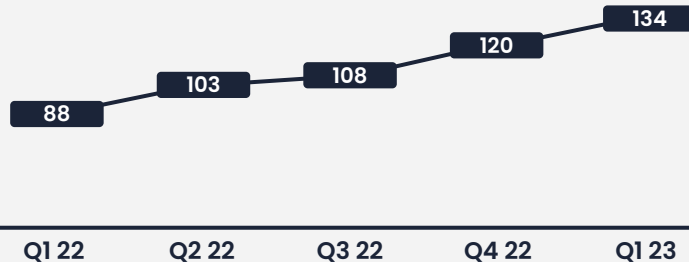
Battery attachment rate, installed

% of projects



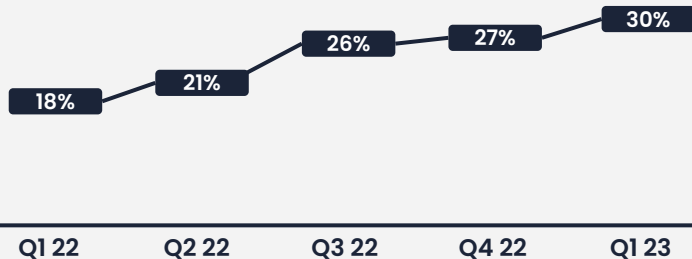
Ticket size, installed

Figures in NOKk



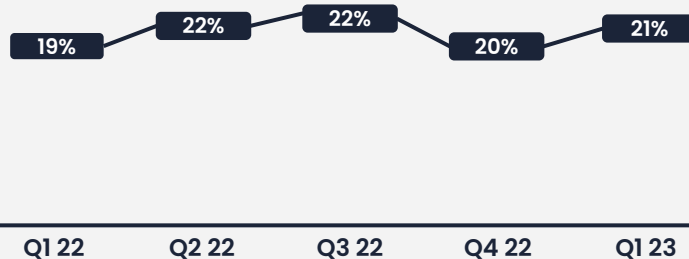
Subscription share, installed

% of projects



Gross Profit generated, installed

% of Revenues Generated



Moving markets towards profitability, following 2 years of rapid geographic expansion

Stage complete → New this quarter



		Q1 status		EBITDA positive	
		Completed installation	Unit positive	Generated (w/ subscription)	IFRS
Mature Markets (Launched 2016-2021)					
				→	
					
					
					
					
New Markets (Launched last 18 months)					
					
			→		
		→	→		
		→	→		
		→	→		
		→	→		

Agenda

Business update



Financial results

Strategy update & Demo

Summary and outlook

Q&A

Otovo's operational leverage is evident in IFRS figures

IFRS accounts

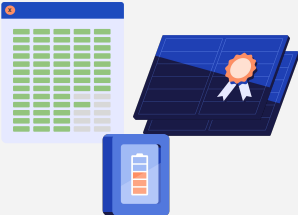
Consolidated Financial Summary

(NOK 000')	Q1 2023	Q1 2022	Change
Total operating income	281,160	112,180	+168,980
COGS	223,855	91,429	+132,426
Opex	136,389	75,507	+60,882
Depreciation and amortisation	18,890	14,711	+4,719
Operating profit	-97,974	-69,467	-28,507
EBITDA	-79,084	-54,756	-24,328
EBITDA%	-28%	-49%	+21pp

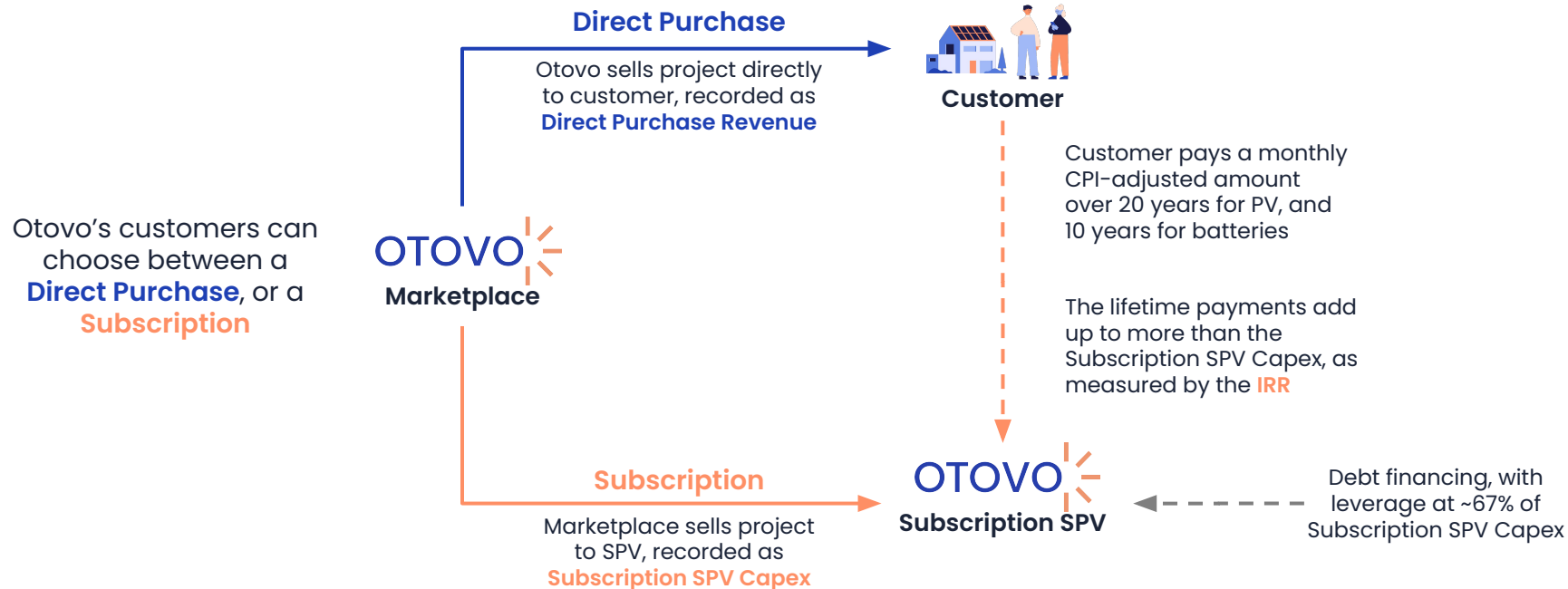
Consolidated Balance Sheet

(NOK 000')	Q1 2023	Q1 2022	Change
Non-current assets	579,865	366,455	+213,410
Inventory	8,946	-	+8,946
Cash	347,058	445,412	-98,354
Other current assets	295,175	116,700	+178,475
Assets	1,231,044	928,568	+302,476
Equity	713,735	739,995	-26,260
Liabilities	517,309	188,573	+328,736
Equity and liabilities	1,231,044	928,568	+302,476

Otovo is generating shareholder value in our Marketplace and Subscription Portfolio

	1 Marketplace	2 Subscription Portfolio	3 Opex	4 Balance sheet
	Solar & battery marketplace, charging markup on installer cost 	Portfolio of cash flow-generating customer contracts 	Investments in Opex to enable company to scale 	Optimization of cash and portfolio value 
Value driver	- Gross profit - Capital efficiency	- Subscription SPV Capex - Return on capital (IRR)	- Operational leverage - Unit costs	- Scale of portfolio (WACC) - Access to capital
Current focus	- Bring markets to profitability - Improve unit economics - Keep growing installation volumes	- Performance custodianship - Quality of portfolio assets	- Maintain operational leverage as new markets scale - Decreasing unit costs by leveraging our Pan-European model	- Keep developing balance sheet - Prove monetization of portfolio

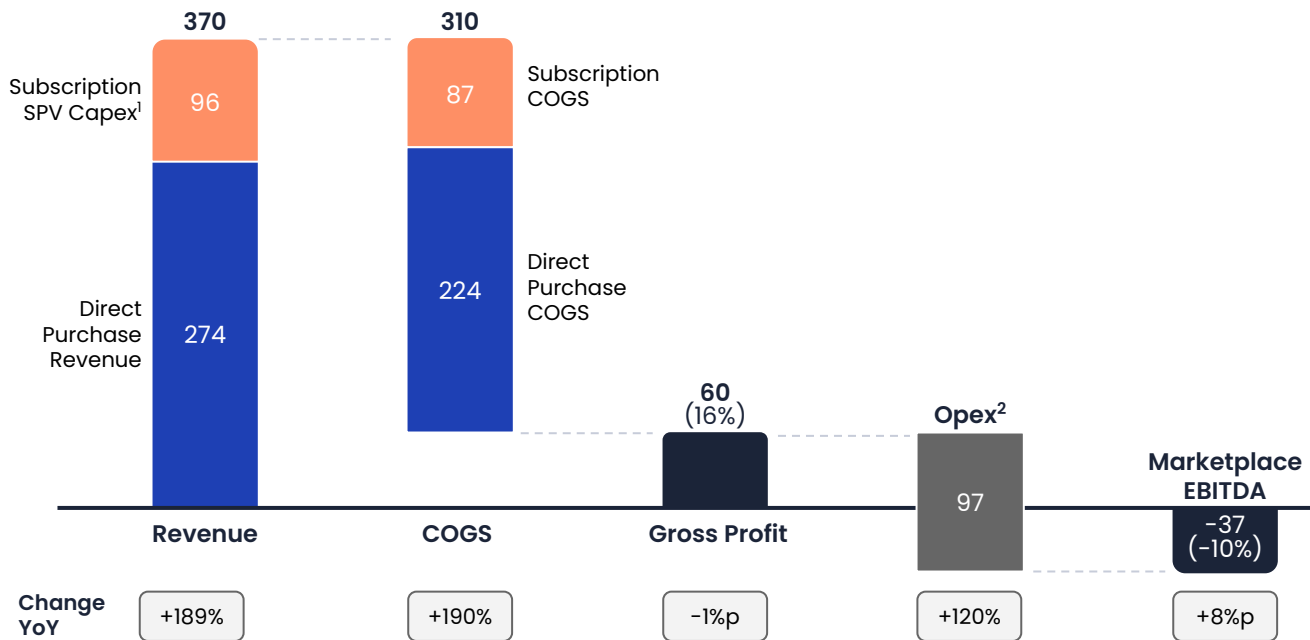
The Marketplace sells projects to two counterparties – Consumers, and our Subscription SPV



Operational leverage is moving Otovo's Marketplaces towards profitability

Marketplace financials – Q1 2023

Figures in NOKm



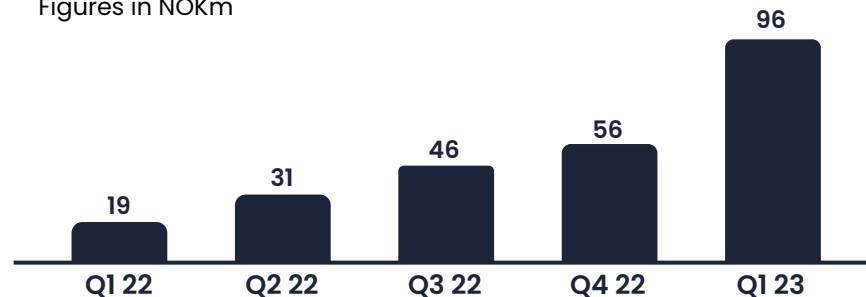
Comments

- Marketplace financials shows performance of Otovo's marketplaces not captured in reported P&L as sales to Subscription SPV are eliminated
- Financials improving due to benefit from substantially higher volumes in business with strong operational leverage
- Lower margin on sales to Subscription SPV due to discounts granted to reflect agreement between Otovo and Subscription SPV

A record NOK 96m deployed in Subscription segment in Q1, with an IRR of 10.5%

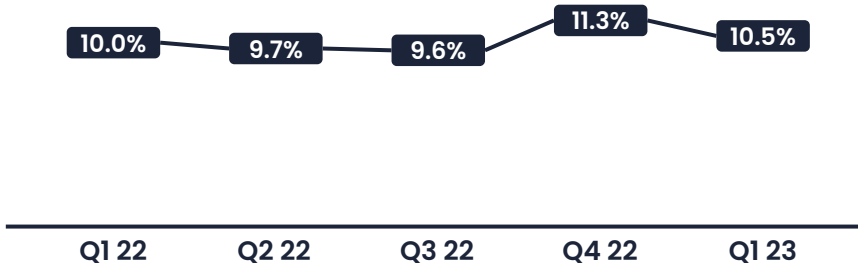
Subscription SPV Capex

Figures in NOKm



IRR - Contracts added in the quarter

Internal rate of return for new subscription projects
(Customer payments to Subscription SPV Capex)



Contracted Subscription Revenue - Value of Q1 contracts

Figures in NOKm

Inflation	Discount rate				
	3%	4%	5%	6%	7%
5%	209	189	173	156	142
4%	191	173	158	143	131
3%	175	158	145	133	121
2%	160	145	133	123	112
1%	147	134	123	113	105
0%	135	124	114	105	97

Accumulated Contracted Subscription Revenues

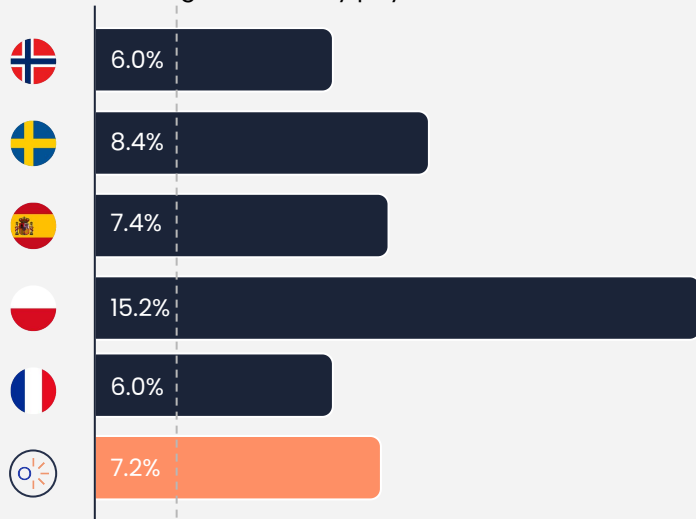
Figures in NOKm

Inflation	Discount rate				
	3%	4%	5%	6%	7%
5%	737	670	612	561	516
4%	671	612	561	516	476
3%	612	560	515	475	439
2%	560	514	473	438	406
1%	513	472	436	404	376
0%	471	435	403	375	349

In Q1 we adjusted monthly payments from subscription customers by 7.2% on average

In Q1 we adjusted up customer's monthly payments

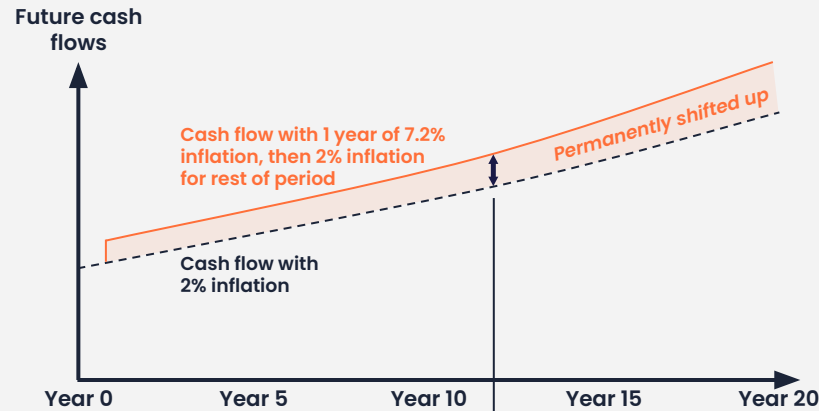
Inflation adjustment per country, (largest portfolios)
% change in monthly payments



Dotted line: 2% inflation used in calculation of APMs

This will have a lifetime impact of 5% in nominal payments

Effect of inflation on cash flow



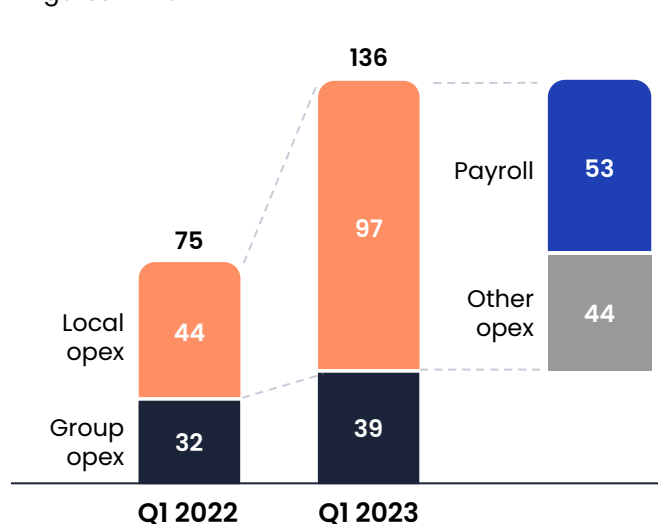
Increase in nominal lifetime cash flows of **NOK 2m** for **NOK 19m** invested in Q1 2022

- Otovo Subscription contracts are **inflation protected** - adjustment on possible **upwards not down**
- Customers' monthly payments adjusted once a year

Opex investments are primarily in building up our 13 European markets

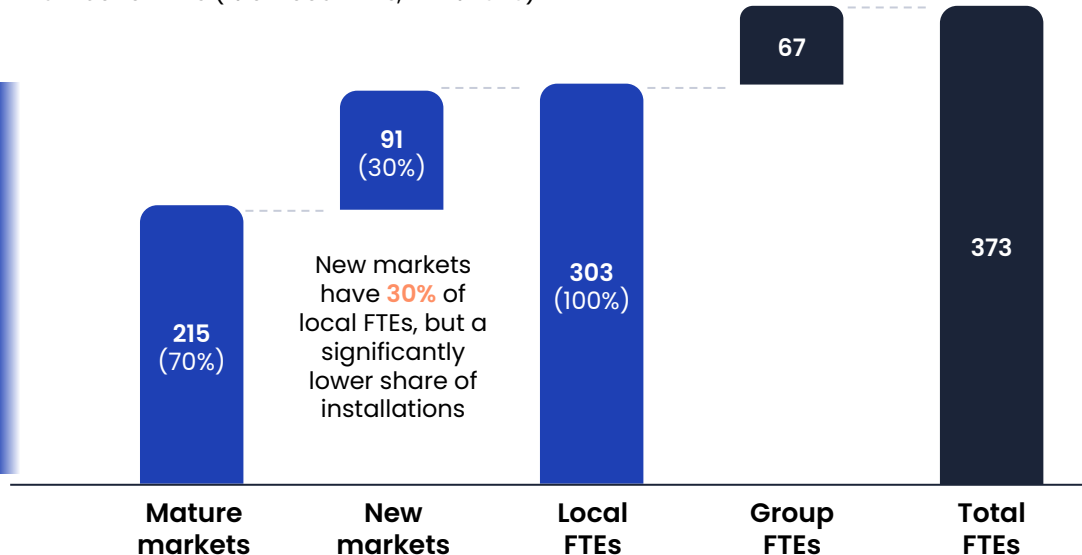
Local vs. Group Opex

Figures in NOKM



Split of payroll

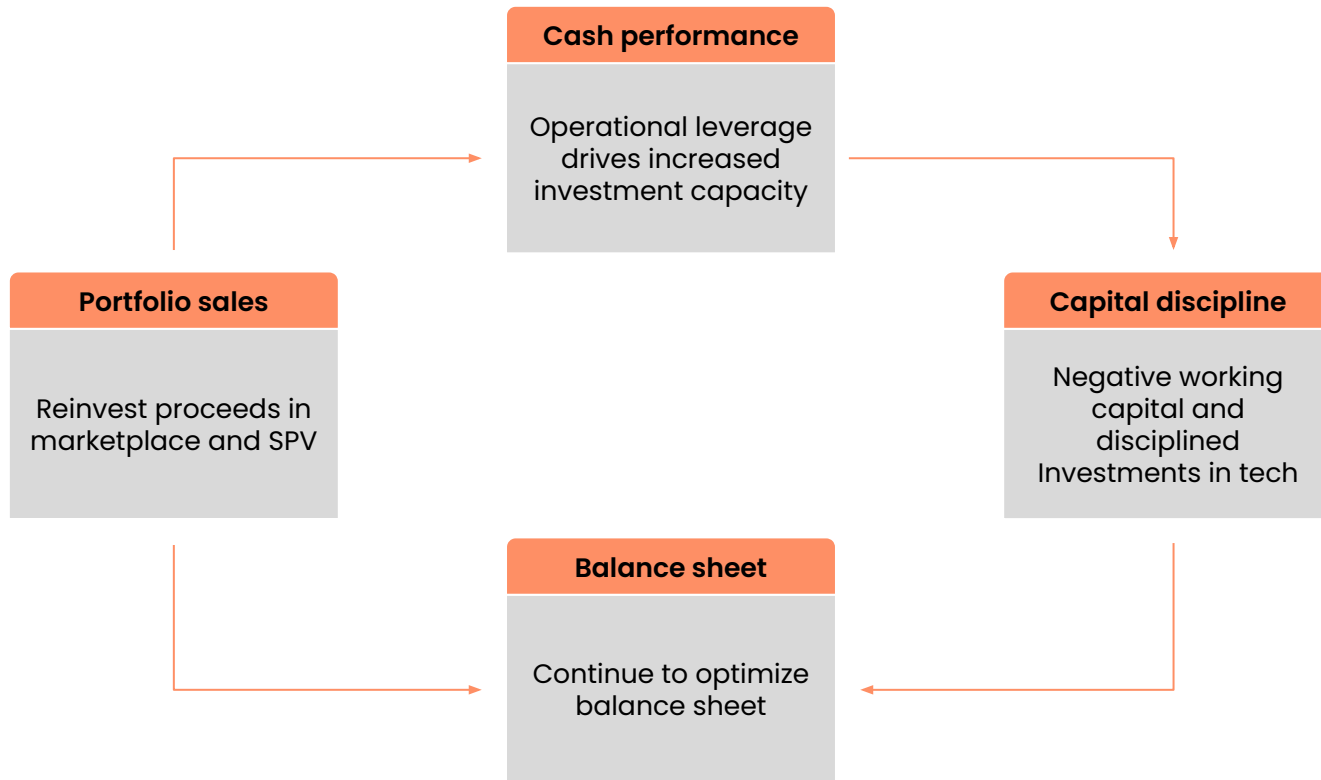
Number of FTEs (% of Local FTEs, 100%=303)



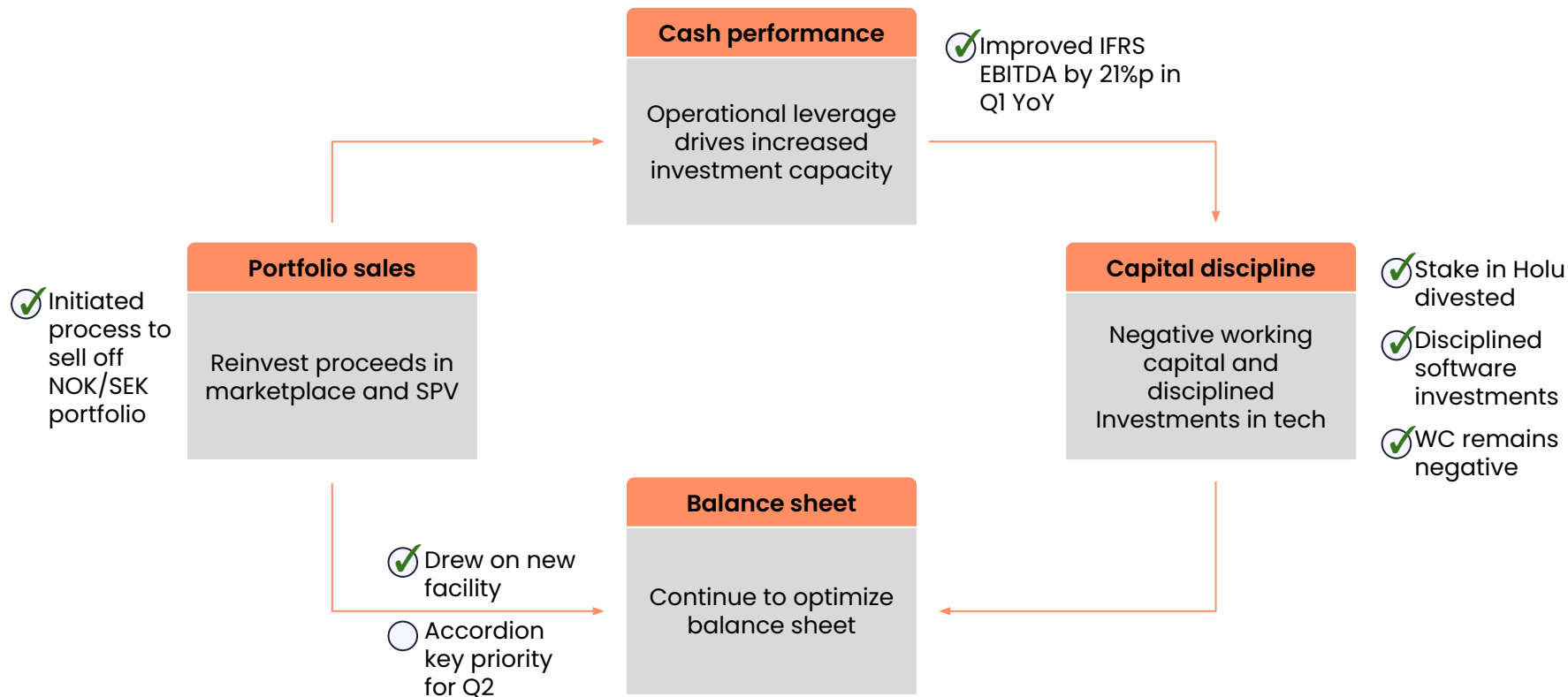
- Opex increased with 77%
- 79% of growth in Local Opex

- 30% of local FTEs in countries that are under development, and not contributing materially to revenues

Our financial framework to maximize shareholder value



Our financial framework to maximize shareholder value

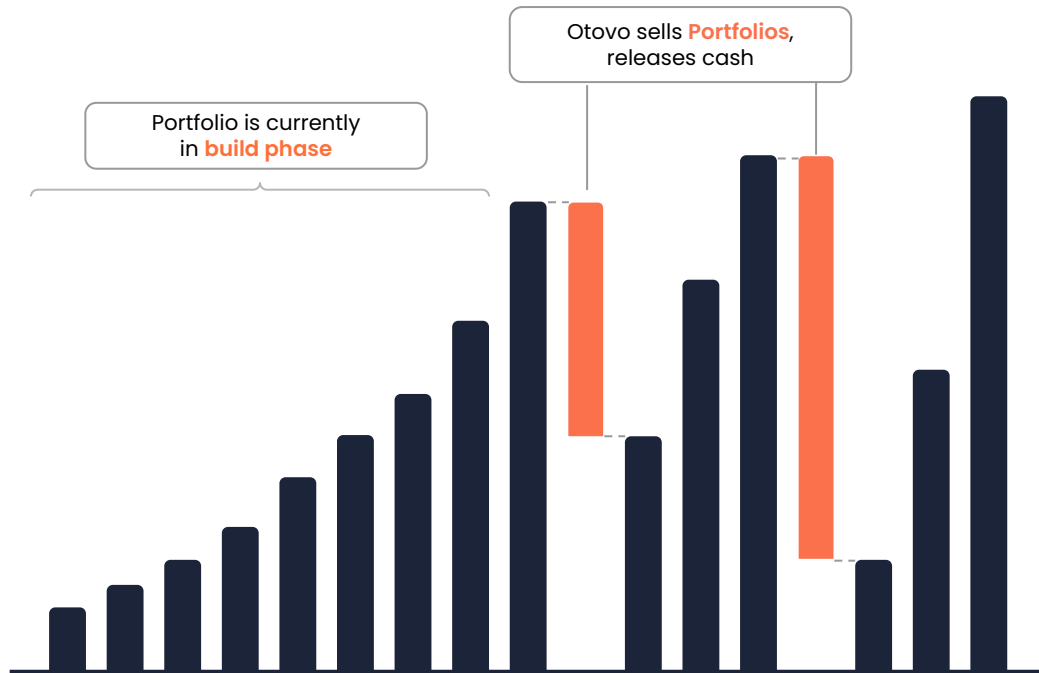


Selling portfolios will generate cash, while working to transition New Markets from investments to profit centers

Comments

- Building portfolios, and then monetizing these e.g. by sales to third parties, is central to Otovo's business model
- Going forward, Otovo will monetize portfolios on a regular basis
- Otovo will sell the NOK and SEK-denominated assets first, while continuing to build the EUR portfolio
- This first portfolio sale will contribute with cash, pushing the Group towards positive cash flow

Illustration of growth & sale of portfolios



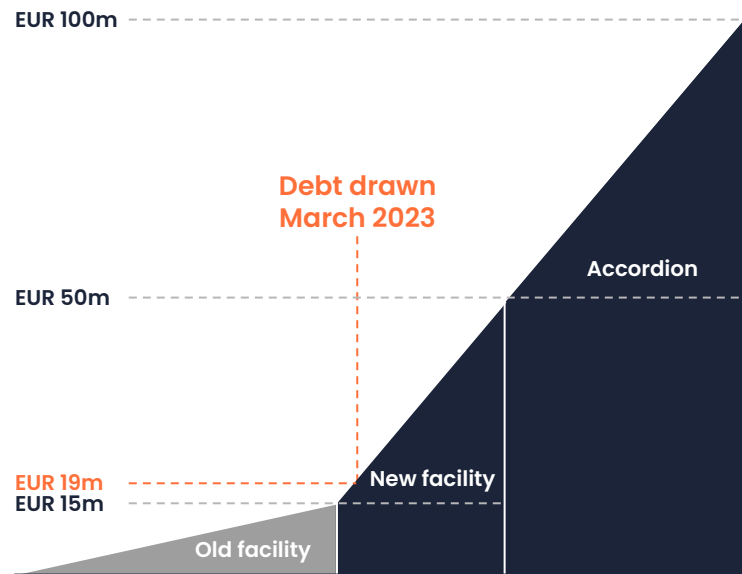
Drawing on debt facility to fund new subscription assets – accordion key priority

Debt package announced in January 2023

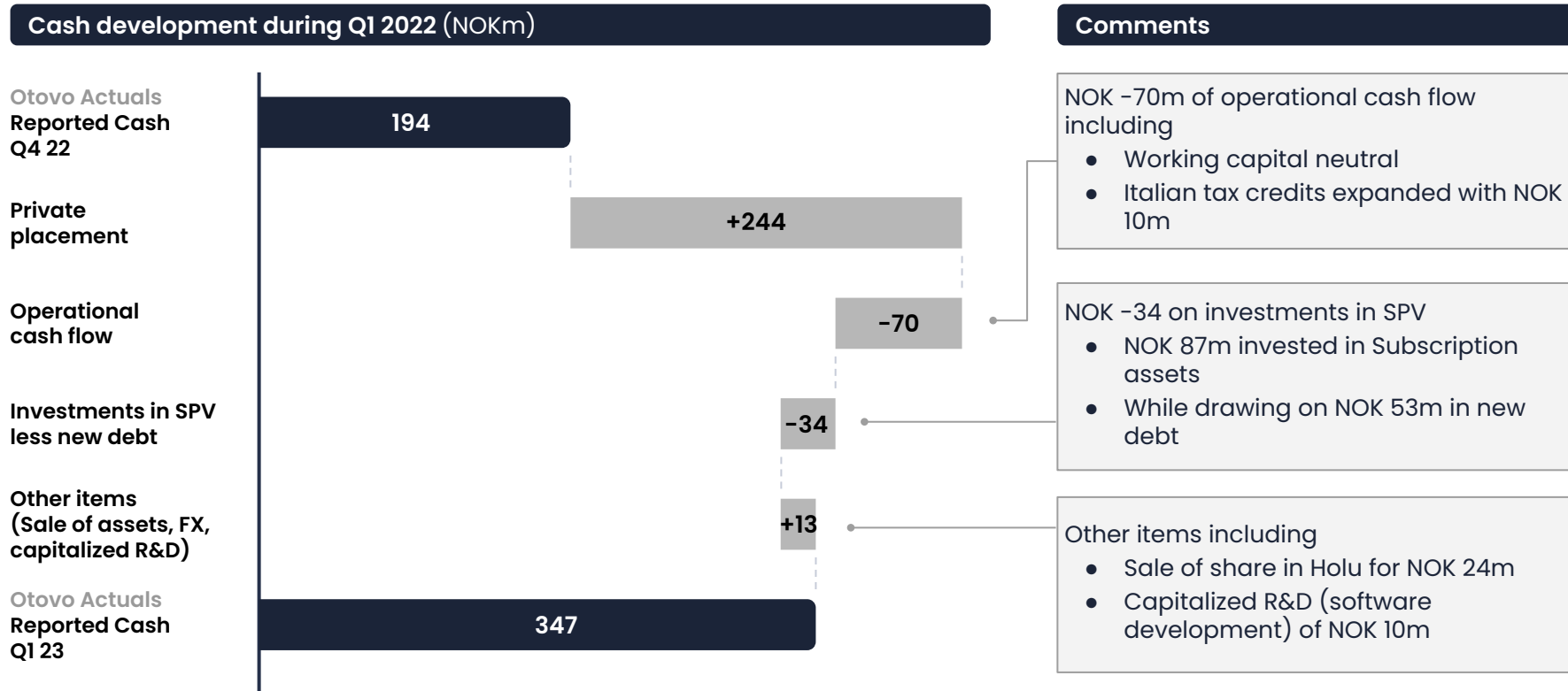
EUR 100m debt financing from DNB and SR-Bank, to fund accelerated growth of **subscription portfolio**

Metric	Old facility	New facility
 Amount ¹	EUR 15m	EUR 50+50m
 Leverage ²	50%	75%/60% Expected avg: 67%
 Leverage basis ²	Ticket size (Direct purchase equiv.)	Ticket size (Direct purchase equiv.)
 Margin	EURIBOR + 250bps	EURIBOR + 350bps
 Tenor	3 years 2020-2023	2+1 years 2023-2025(6)
 Structure	Term loan with 15 year amortization	RCF with bullet repayment

Debt facility & amount drawn



Cash position of NOK 347m at the end of the quarter



Agenda

Business update

Financial results



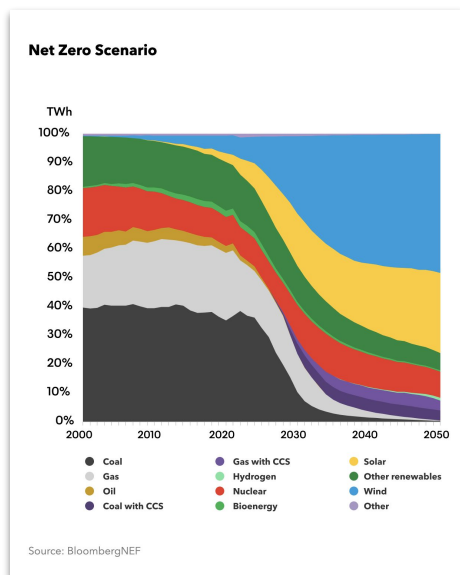
Strategy update & Demo

Summary and outlook

Q&A

An exceptional 2022 is over and solar energy can return to normal

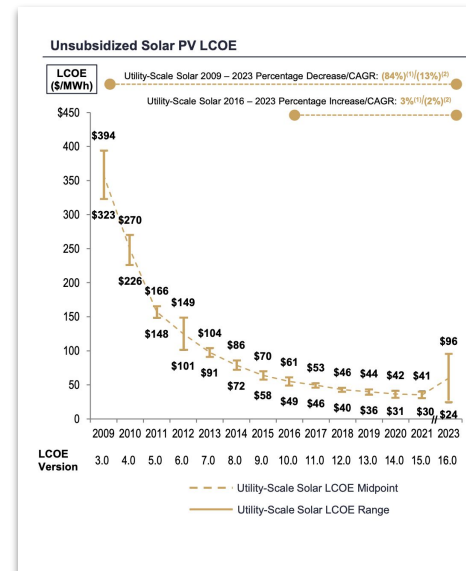
All realistic **net zero scenarios** require large amounts of **solar energy**...



... a trend accelerated by **the energy shock** following the Russian invasion...



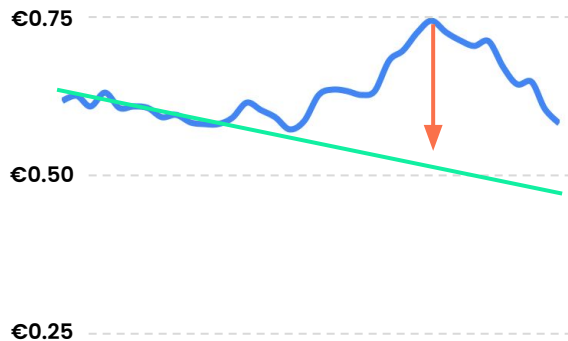
... that led to a rare increase in solar costs because of **constrained supply chains**



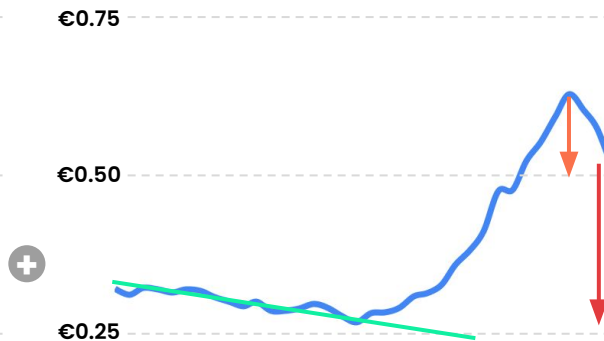
Costs are dropping: Hardware prices returning to declining trend, labour cost still have room for reduction and should come down

COGS per wattpeak for winning offers in the marketplace, Sweden 2020Q3–2021Q1, EUR/Wp

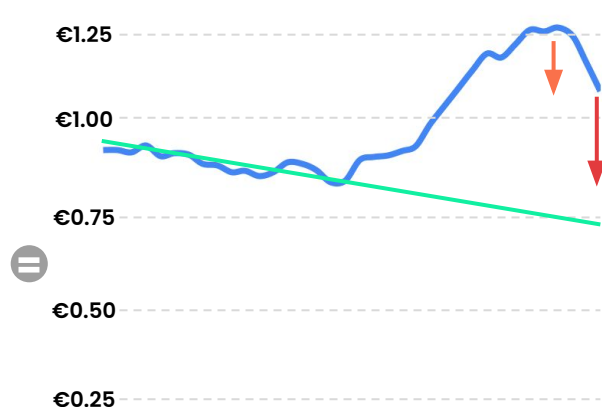
Hardware cost per watt



Labour cost per watt



Cost per watt (HW + labour)



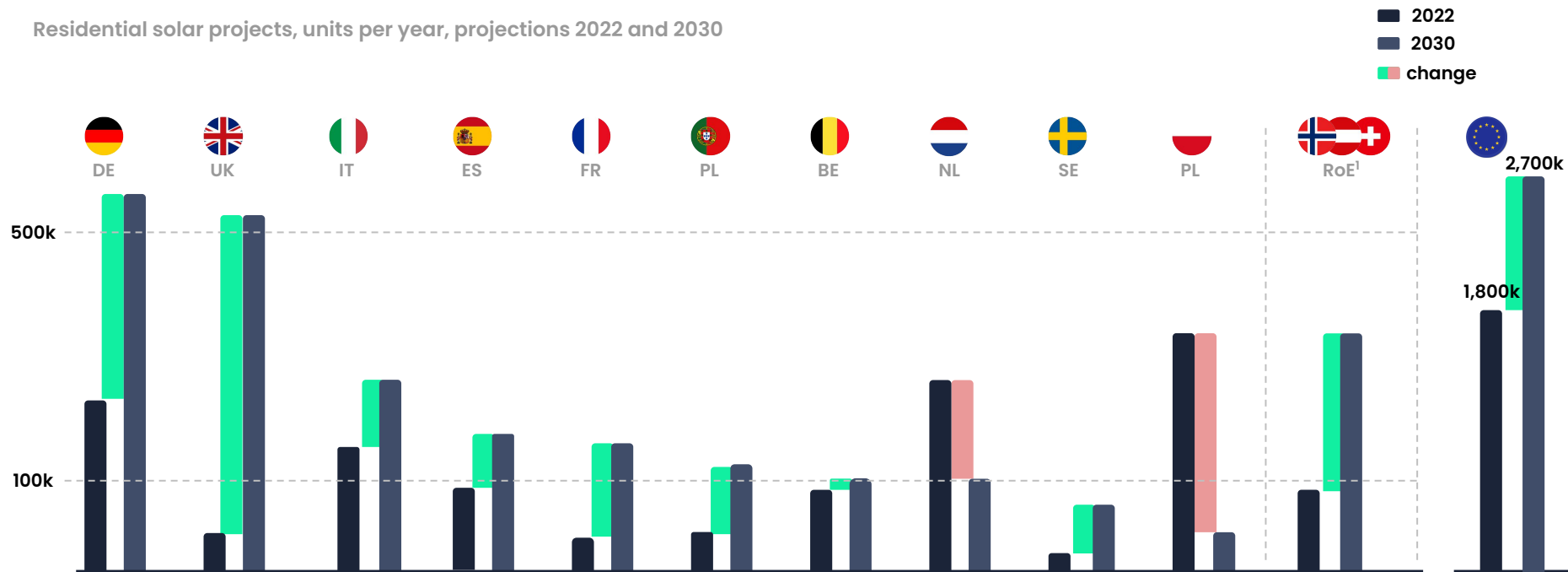
Jul'20 Jan'21 Jul'21 Jan'22 Jul'22 Jan'23

Jul'20 Jan'21 Jul'21 Jan'22 Jul'22 Jan'23

Jul'20 Jan'21 Jul'21 Jan'22 Jul'22 Jan'23

... setting us up for a decade of growth in European solar energy

Residential solar projects, units per year, projections 2022 and 2030

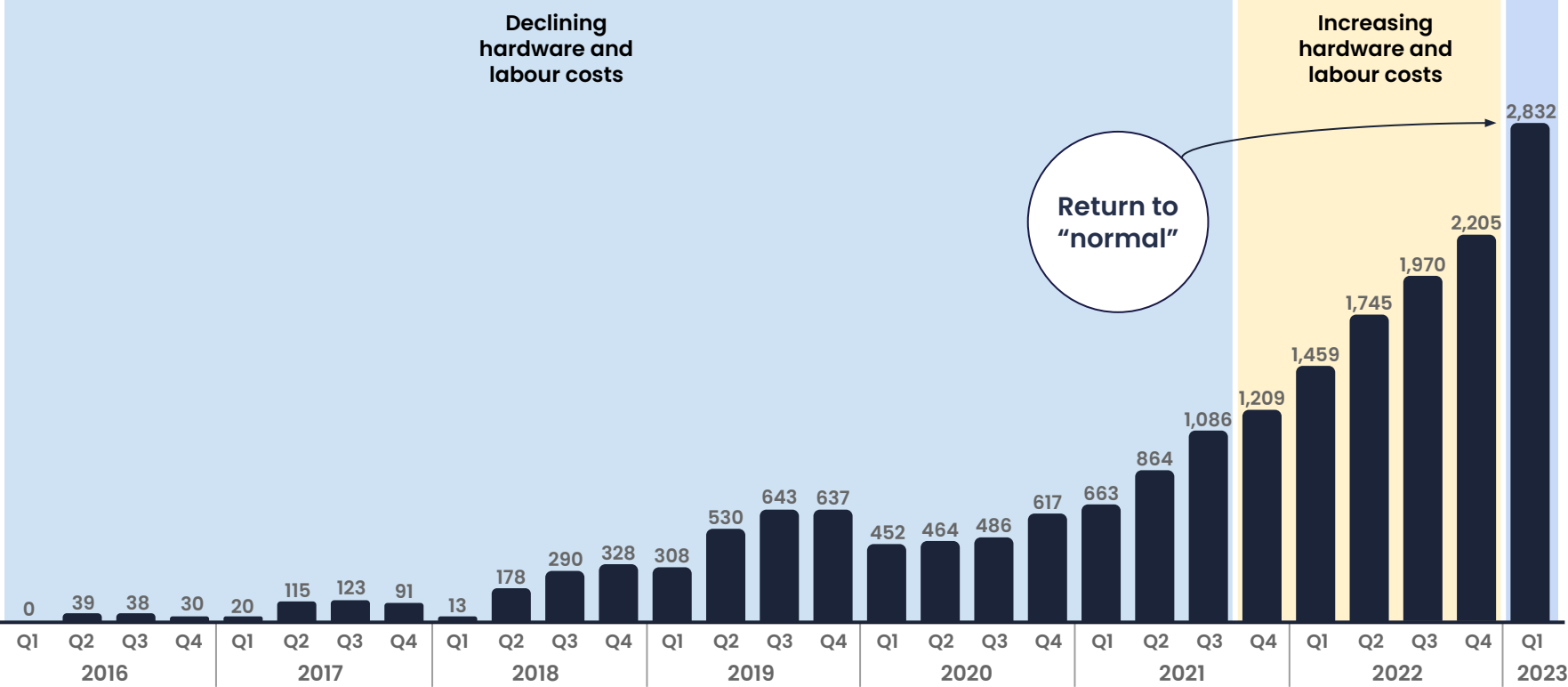


Realities in the European solar market in 2023

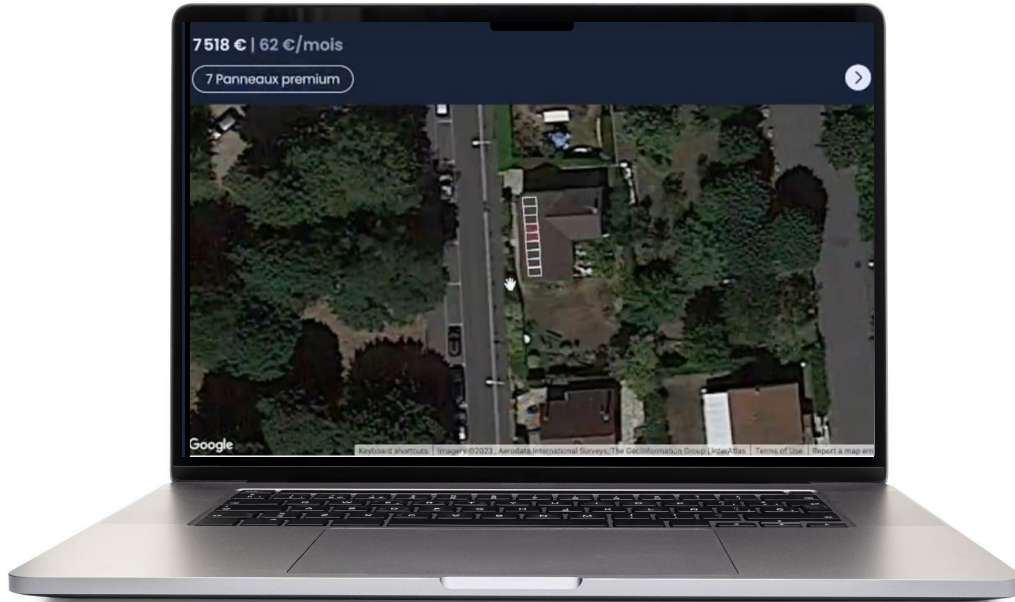
	2022		2023	
Energy prices	Rising to all time high		Down some, but still high	
Consumer sentiment	Desperate for alternatives		More variability between markets	
Equipment prices	Solar inflation		Deflationary - long term trend continues	
Regulatory support	Strong signals, no action		Still awaiting political action	
Overall	An extreme year of unprecedented demand across Europe		Mixed - some markets strong, others softer. Beneficial to agile players	



Otovo's resilient business model: Evidence of success across financial climates with steady increase in installations



... where our software has played a pivotal role in strengthening our business model's resilience



Power of the software

- **Made by Otovo for Otovo:** Exclusively in-house development built the software for its own use, ensuring that it meets their high standards for quality, control, and compliance
- **Easy to use:** Foolproof design, lower expertise threshold for project management
- **Scalable:** The ability to handle the entire process from start to finish, along with its standardized makes it a powerful tool for scalability. The software serves 13 markets.
- **Ideal partnerships:** Sales front and value chain control and compliance make it a perfect solution for an outsourced delivery model. Multiple platform partners already live.

Agenda

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Strategy update & Demo



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2023 Priorities: Setting Otovo up to capture market rebound, with increased operational efficiency and profitability

Priorities		Impact
Operations	 Reduce project cost on marketplace	• Sales growth strengthens
	 Software automation	• Better sales performance • Improved gross margin • Reduced opex per project
	 Increased operational leverage	• Reduced opex per project
Portfolio	 Increased leverage ratio on debt facility	• Less cash invested for each new subscription project
	 Subscription portfolio sale	• Released cash back to Otovo

Outlook increasing

Strengthened outlook

- **Opex – hardest part behind us**
 - Opex grew 77% – significantly less than revenue – to NOK 136m, driven by new market expansion
 - Investments in new markets ahead of profitability – effect at its peak in Q1 and Q2
 - Marketing spend increasingly centrally allocated based on traction and return
 - Discipline on cash with flexibility in financial framework
- **Strong outlook**
 - NOK 408m of Revenues Generated, comfortably ahead of pace needed to reach 1H 23 targets
 - Adjusting 1H 23 targets upwards – expected to come in above NOK 850m, nearly 30% above previous estimates and representing a 150% increase from 2022.¹





Otovo installation in Tuscany, Italy, Q1 2023

Strongest quarter ever, revising outlook upward while maintaining discipline on marketing and cash

- **All time high installations**
 - Profitable installations in **13 European markets**
 - **2,832 installations** versus 1,459 same quarter last year, **up 94%**
 - **1,962 unit sales** versus 2,541 same quarter last year, **down 23%, sequentially up 7% from Q4 low**
 - **NOK 281m Total Revenues (IFRS)** versus NOK 112m same quarter last year, **up 2.5x**
 - **NOK 408m Revenue Generated**, versus NOK 135m same quarter last year, **up 3.0x**
- **All business health metrics on the right track**
 - Batteries; subscription share, ticket size and gross margin (both generated and IFRS) up from Q1 2022
- **Record growth in subscription portfolio**
 - NOK 96m Subscription SPV Capex versus NOK 19m same quarter last year, **up 5.0x**
 - Strong and stable IRR at 10.5% for projects installed this quarter v.s. 10.0% same quarter last year

Agenda

Business update

Financial results

Strategy update & Demo

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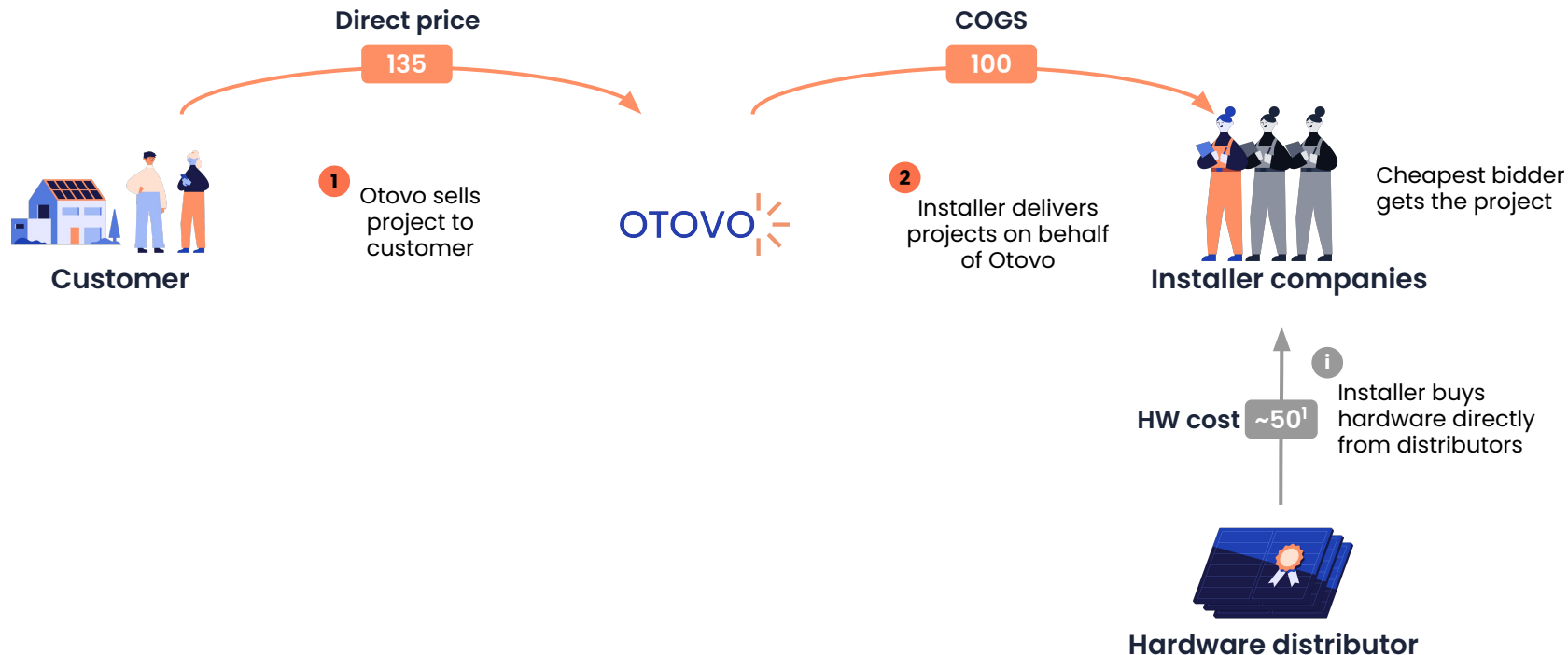


Q&A

Appendix

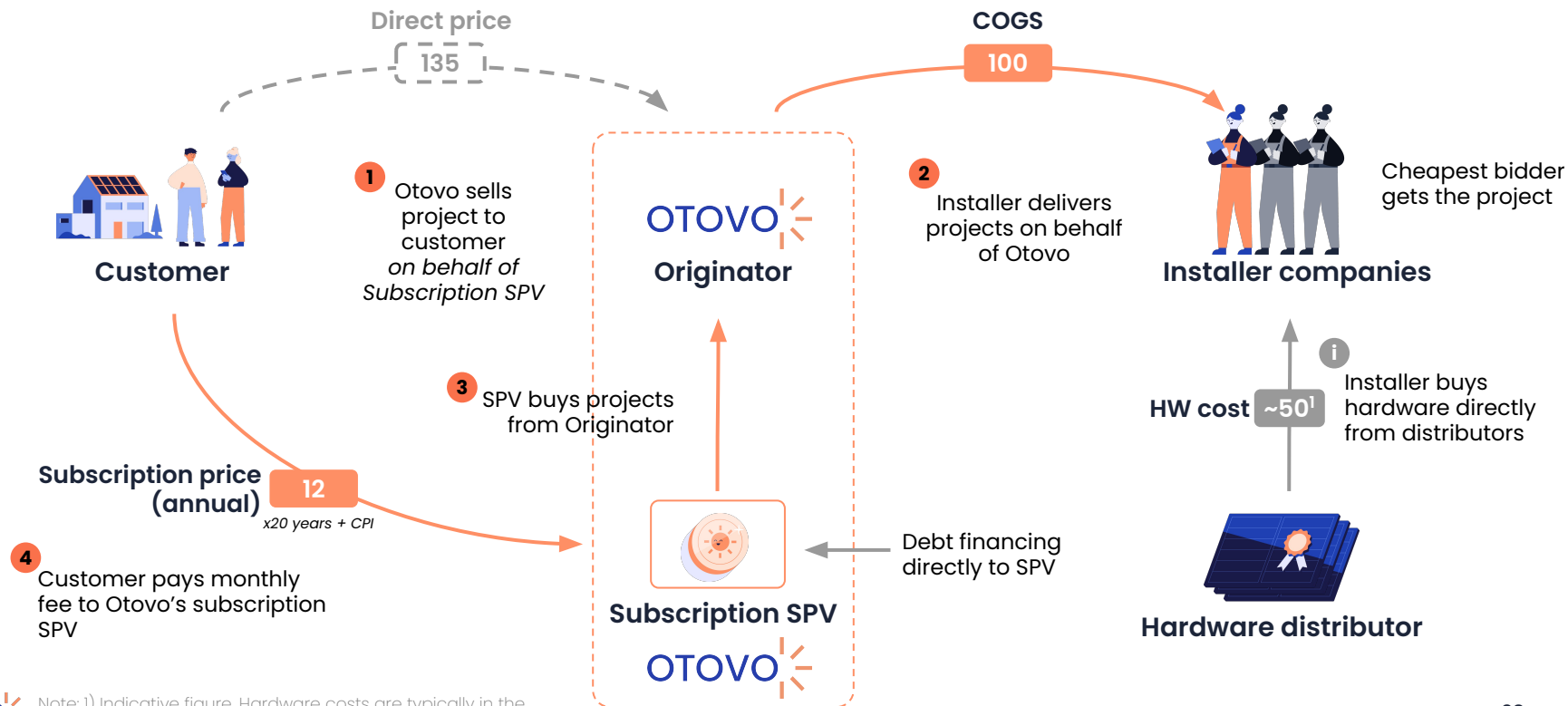
Consumer either buys on a Direct purchase model

xxx Example figures, indexed to COGS=100



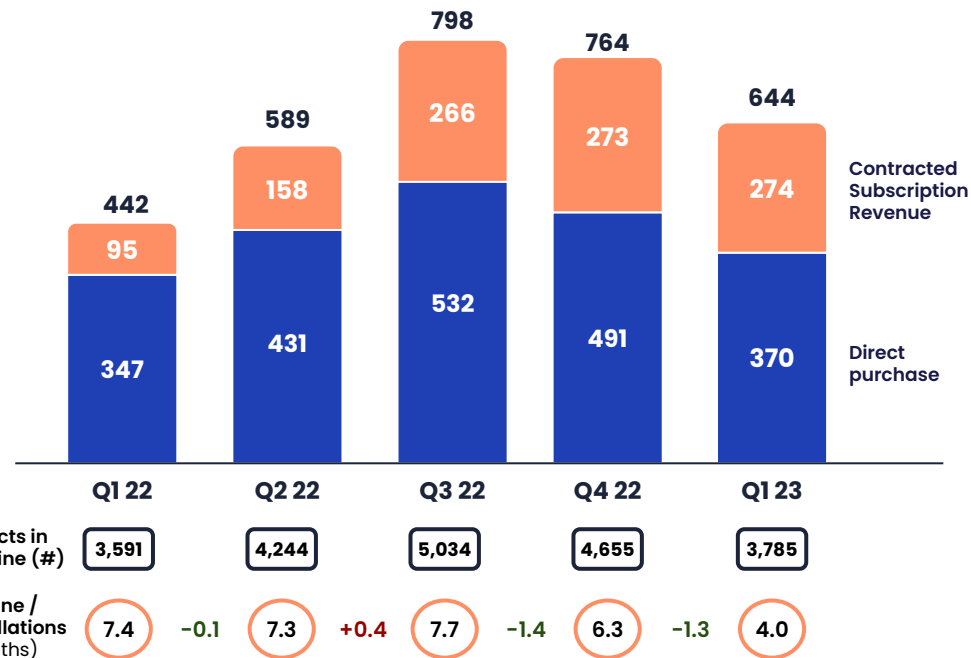
... or through entering into a long term Subscription with Otovo

xxx Example figures, indexed to COGS=100



Pipeline | Increased throughput speed

Pipeline value at end of quarter (NOKm)



Comments

- Pipeline was trimmed further in Q1, increasing throughput speed
- Pipeline consists of increasingly **high-value** projects
 - Average project in pipeline has **ticket size of NOK 152k**
 - 1,388 projects in pipeline are on a **subscription** model, 37% of total
 - Pipeline consists of 1,067 projects that include a **battery**, 28% of all projects

Historic figures | Pipeline vs. sales vs. installations

Q1 2023	Unit	Sales	Pipeline	Installations
Units	#	1,962	3,785	2,832
<i>Direct purchase</i>	<i>#</i>	<i>1,234</i>	<i>2,397</i>	<i>1,982</i>
<i>Subscription</i>	<i>#</i>	<i>728</i>	<i>1,388</i>	<i>850</i>
Subscription share	%	39%	37%	30%
Battery attachment rate	%	28%	28%	24%
Avg. ticket size	NOKk	124	152	134
<i>Direct purchase</i>	<i>NOKk</i>	<i>129</i>	<i>154</i>	<i>139</i>
<i>Subscription</i>	<i>NOKk</i>	<i>115</i>	<i>147</i>	<i>123</i>

Q4 2022	Unit	Sales	Pipeline	Installations
Units	#	1,826	4,655	2,205
<i>Direct purchase</i>	<i>#</i>	<i>1,196</i>	<i>3,145</i>	<i>1,602</i>
<i>Subscription</i>	<i>#</i>	<i>630</i>	<i>1,510</i>	<i>603</i>
Subscription share	%	35%	32%	27%
Battery attachment rate	%	23%	24%	26%
Avg. ticket size	NOKk	116	153	120
<i>Direct purchase</i>	<i>NOKk</i>	<i>123</i>	<i>156</i>	<i>126</i>
<i>Subscription</i>	<i>NOKk</i>	<i>103</i>	<i>144</i>	<i>104</i>

Evolution of metrics

- Installation metrics (e.g. ticket size) naturally lag sales & pipeline metrics
- Due to differences in time from sale to installation between markets, pipeline can accumulate a skewed sample of sold projects
- E.g., longer lead time in markets with high ticket size will skew pipeline ticket size up, and installation ticket size down
- Projects sold and installed within the same quarter never enter pipeline, and are therefore only reflected in Sales & Installations

Financials | Segment reporting

	P&L if all assets were direct purchase	Actual revenues & cost for the subscription SPV	Eliminating the revenue & cogs on subscription assets (w/o value uplift)	
Segment reporting – Q1 2023				
(NOK 000')	Direct purchase	Subscription	Elimination	Otovo Group
Revenue	370,273	-	-95,982	274,291
Other operating income	2,544	5,762	-1,437	6,869
Total operating income	372,817	5,762	-97,419	281,160
Cost of goods sold	310,402	-	-86,547	223,855
Payroll and related costs	75,166	-	75	75,241
Depreciation, amortisation and impairment	5,282	3,395	10,212	18,889
Other operating expenses	59,354	2,380	-586	61,148
Operating profit/(loss)	-77,387	-13	-20,573	-97,973

Direct Purchase segment (IFRS)

Subscription SPV now fully owned by Otovo, and will have a smaller cost base going forward

Not including value of subscription assets – artificially low. Replaced by the Key Metrics

Historical figures

Historic figures | Reported financials

Accounting measures	Unit	Q1 20	Q2 20	Q3 20	Q4 20	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23
Revenue (ex. other revenue)	NOKm	35	42	30	40	38	64	86	98	109	153	175	201	274
Other revenue	NOKm	0	0	0	5	0	0	2	2	3	3	5	4	7
Total revenue	NOKm	35	43	30	45	38	64	88	99	112	156	179	205	281
COGS	NOKm	-29	-36	-24	-33	-32	-54	-72	-82	-91	-124	-140	-167	-224
Gross profit	NOKm	6	7	6	7	6	10	13	15	18	29	34	34	50
Opex	NOKm	-28	-21	-29	-29	-42	-44	-44	-70	-76	-89	-105	-113	-136
EBITDA	NOKm	-22	-14	-22	-22	-36	-33	-31	-53	-55	-57	-66	-75	-79
Depreciation	NOKm	-5	-5	-5	-4	-4	-4	-5	-9	-15	-16	-16	-18	-19
EBIT (Operating profit)	NOKm	-27	-19	-28	-26	-40	-38	-35	-62	-69	-72	-83	-93	-98
Gross margin	%	16%	16%	21%	18%	15%	16%	16%	16%	16%	19%	20%	17%	18%
EBITDA margin	%	-63%	-32%	-74%	-55%	-96%	-52%	-36%	-54%	-50%	-37%	-38%	-37%	-29%

Historic figures | Operating metrics

Operating metrics	Unit	Q1 20	Q2 20	Q3 20	Q4 20	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23
Sales	#	546	477	584	640	815	1,183	1,470	2,066	2,541	2,398	2,740	1,826	1,962
Pipeline	#	659	673	771	805	924	1,286	1,654	2,515	3,591	4,244	5,034	4,655	3,785
Installations	#	452	464	486	617	663	864	1,086	1,209	1,459	1,745	1,970	2,205	2,832
Average ticket size (sold)*	NOKk	76	60	58	55	81	85	90	106	117	125	132	116	124
Average ticket size (installed)*	NOKk	79	90	61	62	54	75	79	83	88	103	109	120	134
Battery attachment rate (sold)	% of #	0%	0%	0%	0%	0%	3%	8%	12%	25%	24%	25%	23%	28%
Battery attachment rate (installed)	% of #	0%	0%	0%	0%	0%	0%	2%	4%	10%	19%	22%	26%	24%
Subscription share (sold)	% of #	0%	19%	31%	23%	20%	23%	24%	17%	23%	25%	35%	35%	39%
Subscription share (installed)	% of #	0%	0%	13%	18%	23%	22%	27%	21%	18%	21%	26%	27%	30%
Net interest-bearing debt	NOKm	-170	-145	-138	-58	-270	-242	-195	-219	-415	-300	-212	-69	-153
Fully diluted number of shares	#m					105	111	111	119	141	142	143	143	149

**Adjusted to reflect losses on tax credits in Italy*

Historic figures | Alternative Performance Measures

Note: Pro-forma APMs prior to Q4 21 are indicative

APMs (pro-forma)	Unit	Q1 20	Q2 20	Q3 20	Q4 20	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23
Revenue generated	NOKm	36	42	31	41	39	69	93	109	135	194	235	282	408
Revenue	NOKm	36	42	25	32	27	52	65	83	109	153	175	201	274
Contracted Subscription Revenue	NOKm	0	0	6	9	12	17	28	26	26	41	61	81	133
Total COGS	NOKm	-30	-35	-28	-37	-30	-56	-74	-87	-109	-152	-183	-226	-320
Cost of goods sold - Direct purchase	NOKm	-30	-35	-24	-31	-22	-45	-55	-70	-91	-124	-140	-167	-224
Cost of goods sold - Subscription	NOKm	0	0	-4	-5	-7	-10	-17	-15	-16	-25	-38	-53	-87
Subscription O&M costs	NOKm	0	0	0	-1	-1	-1	-2	-2	-2	-3	-4	-6	-10
Gross Profit generated	NOKm	6	7	3	4	9	13	19	22	26	42	53	56	87
Gross Profit	NOKm	6	7	2	0	5	7	10	13	18	29	34	34	50
Gross Subscription Profit	NOKm	0	0	2	3	4	6	9	9	9	13	18	22	37
Opex & adjustments	NOKm	-28	-21	-26	-26	-47	-48	-50	-71	-74	-88	-104	-113	-135
Opex	NOKm	-28	-21	-29	-29	-43	-44	-48	-69	-76	-89	-105	-113	-136
Other revenues, originator	NOKm	0	0	0	5	0	0	0	1	1	1	1	0	1
EBITDA generated	NOKm	-22	-14	-22	-22	-37	-35	-31	-49	-48	-46	-51	-57	-48

Gross Margin generated

%

16%

17%

11%

9%

24%

19%

21%

20%

19%

22%

22%

20%

21%

EBITDA Margin generated

%

-62%

-32%

-71%

-54%

-95%

-51%

-33%

-45%

-35%

-24%

-22%

-20%

-12%

Sold - Revenue Generated

NOKm

41

30

38

39

70

108

142

229

312

315

393

231

267

Sold - Gross Profit Generated

NOKm

7

7

9

8

13

22

28

45

71

86

111

55

62

} Estimated future revenue and Gross Profit Generated from the projects sold in the quarter, irrespective of installation timing

Gross Profit Generated per sale

NOKk

13

15

16

13

16

19

19

22

28

36

41

30

31

Opex per sale

NOKk

-52

-44

-49

-46

-53

-37

-33

-33

-30

-37

-38

-62

-70

Opex per installation

NOKk

-62

-44

-59

-48

-65

-51

-44

-57

-52

-51

-53

-51

-48

} Estimated Gross Profit Generated of sales in quarter, divided by number of units sold
Current quarter opex divided by number of sales in & installations quarter

Historic figures | Subscription portfolio

Portfolio duration	Unit	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23
PV contracts	years	19.4	19.3	19.3	19.3	19.2
Battery contracts	years	9.9	9.9	9.8	9.8	9.7
Total portfolio	years	19.3	19.0	18.7	18.4	18.3

Duration is calculated as the weighted average time to maturity for all contracts in portfolio, measured in the last day of the quarter. PV & Battery contracts are counted separately, weighted by first month payments.

Deployment & IRR	Unit	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23
Subscription SPV Capex	NOKm	19	31	46	56	96
Accumulated Contracted Sub. Revenue	NOKm	121	157	227	305	473
Subscription SPV IRR (installed in quarter)	%	10.0%	9.7%	9.6%	11.3%	10.5%
Project IRR (installed in quarter)	%	13.4%	13.4%	12.9%	12.2%	12.3%

Subscription SPV Capex is the price that EDEA (the subscription SPV) pays to Otovo (the originator) for projects installed in the quarter.

Accumulated Contracted Subscription Revenue, assuming 2% inflation and 5% discount rate.

Subscription SPV IRR is the internal rate of return for new subscription projects installed in the quarter (Customer payments to Subscription SPV Capex).

Project IRR is the the internal rate of return for new subscription projects installed in the quarter for Otovo Group, i.e Customer Payments to COGS

Alternative Performance Measures

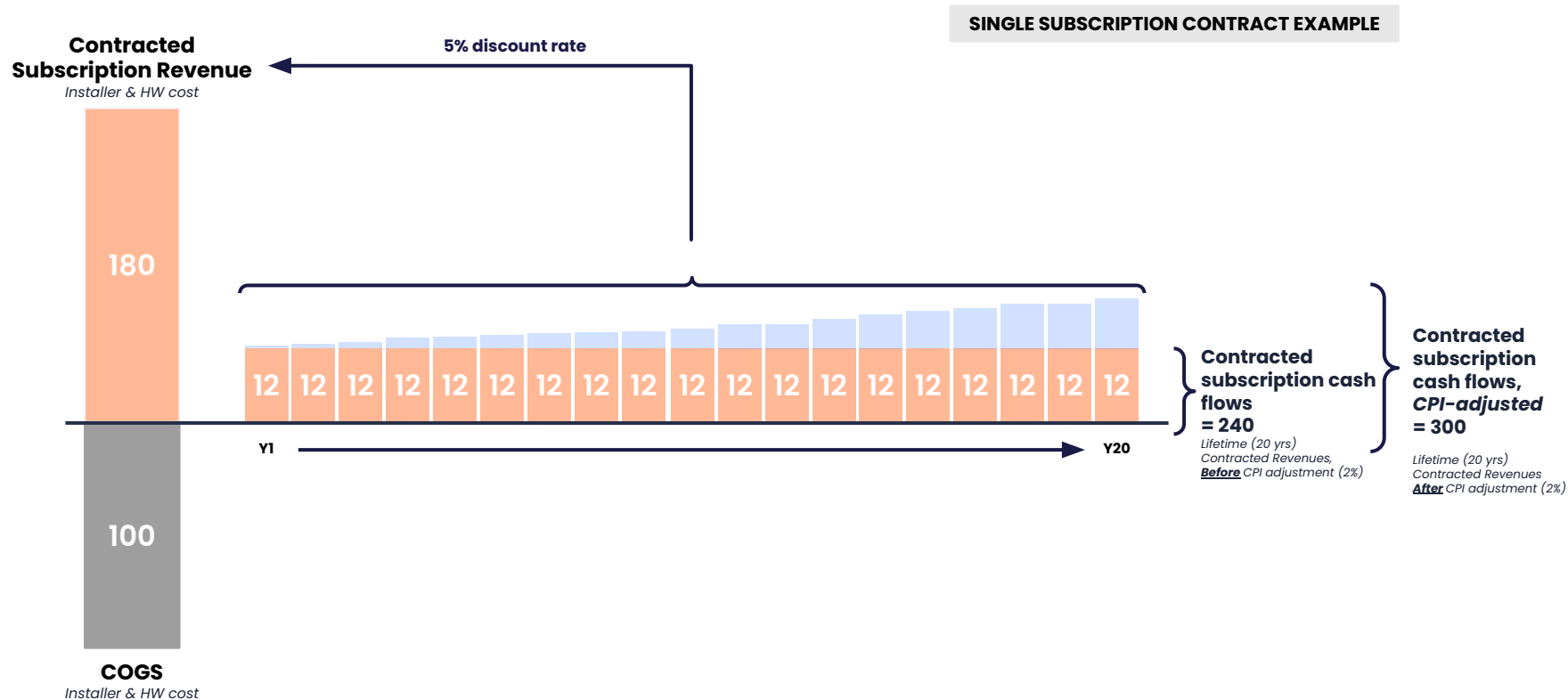
Reported financials do not reflect underlying value creation in Subscription portfolio – introduction of APMs

Alternative Performance Measures (APMs)

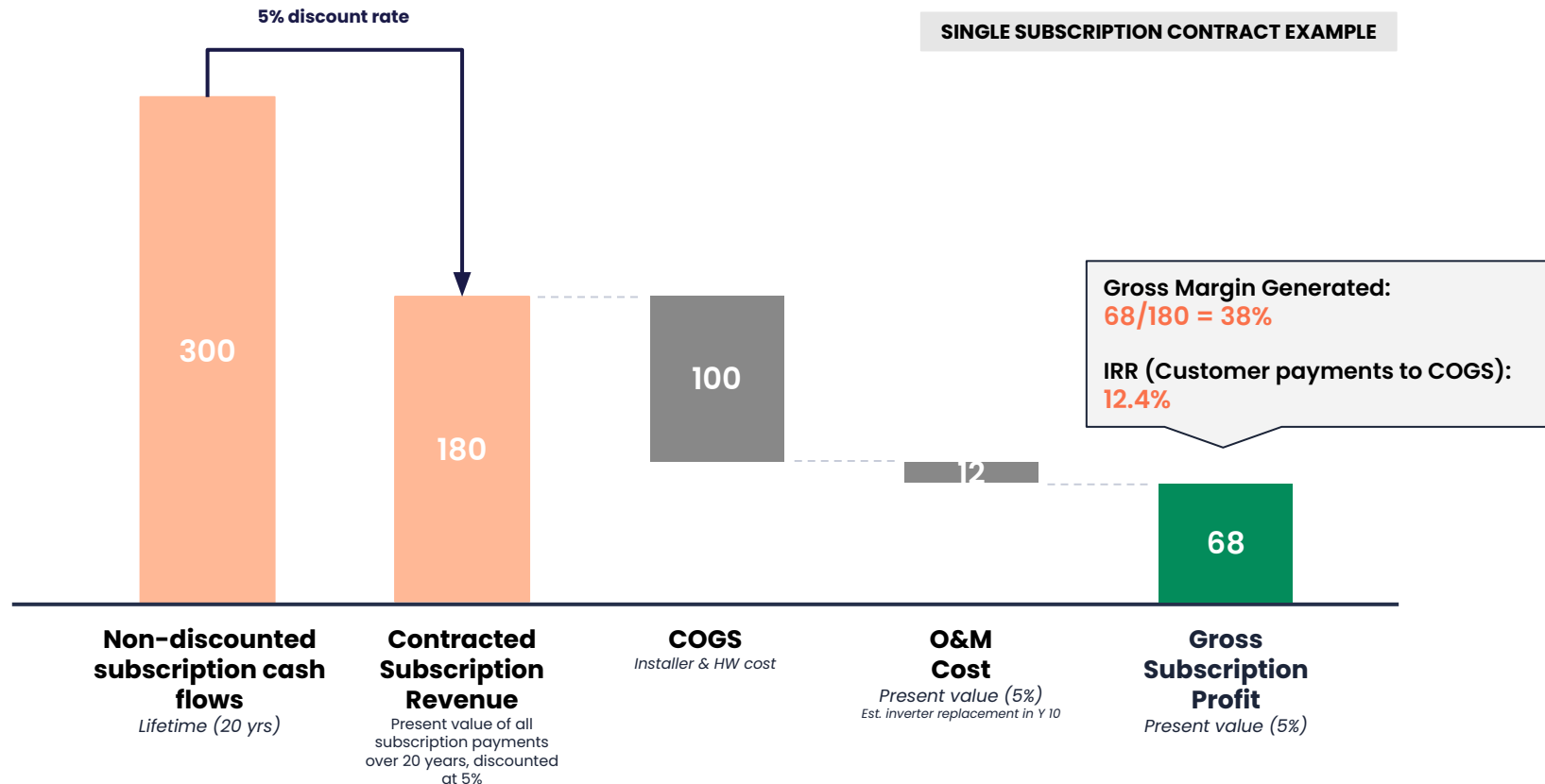
	Direct purchase (~65% of customers today)	Subscription (~35% of customers today)	Otovo Group
Revenue	Revenue Booked revenue, value of upfront payment from customer	Contracted Subscription Revenue Present value of all subscription payments over 20 years, discounted at 5%	Revenue Generated Revenue + Contracted Subscription Revenue
Profit	Gross profit Revenue - Upfront COGS, value of payment to installers (inc. HW)	Gross Subscription Profit Contracted Subscription Revenue - Upfront COGS, value of payment to installers (inc. HW) - Present value of O&M cost (Inverter replacement in Y 10 & customer service)	Gross Profit Generated Gross Profit + (Gross subscription profit)
Assets		Accumulated Contracted Subscription Revenue Present value of the remaining cash flows from subscription contracts, discounted at 5%	Accumulated Contracted Subscription Revenue Present value of the all remaining cash flows from subscription and service contracts, discounted at 5%

Single contract example

Contracted Subscription Revenue | Revenue metric



Gross Subscription Profit | Metric to reflect gross profit



Glossary

Definitions

Contracted Subscription Revenue (CSR)

Net present value of contracted cash flows created in the period from subscription customers over contract lifetime adjusted with expected CPI increases

Subscription O&M (S O&M)

Net present value of operation and maintenance cost relating to the fulfillment of subscription contracts over their lifetime (currently estimated at approx. 1% of COGS annually), including replacement of equipment.

Gross Subscription Profit (GSP)

Contracted subscription revenue less COGS and S O&M

Revenue Generated

Revenue + Contracted Subscription Revenue

Gross Profit Generated

Gross profit + Gross Subscription Profit

EBITDA Generated

Gross Profit Generated – total SG&A (Payroll & Related costs, Other Operating Expenses)

Accumulated Contracted Subscription Revenue (ACSR)

The accumulated CSR in the portfolio

Subscription

Customer relationships with recurring revenue, such as leases, service agreements etc relating to distributed energy systems

Definitions

Direct purchase

Distributed energy systems paid for directly by the customer, including sales financed by the homeowner's loans

Annual Recurring Revenue (ARR)

Annual recurring revenue from subscription portfolio

Customers

Number of customers per segment

Project / Unit

A PV system and/or a battery

Churn

of subscription customers who exercised their purchase option in the period

Discount Rate

Rate used to discount future cash flows in order to calculate net present value. Currently 5%.

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